

# Melissa Vicente

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## PTA Leadership Experience

Region 11 Director — Washington State PTA | 2024–2026

President — West Valley High School PTSA | 2025–2026

Vice President / Interim President West Valley High School PTSA | 2024–2025

Vice President — West Valley High School PTSA | 2023–2024

President — West Valley Middle School PTO | 2020–2021

Vice President — West Valley Middle School PTO | 2019–2020, 2022–2023

Secretary — West Valley High School PTSA | 2019–2020

Vice President — Summitview Elementary PTO | 2017–2019

President — Summitview Elementary PTO | 2015–2017

Member — Summitview Elementary PTO | 2014–2015

## Washington State PTA Service

- Chair, Scholarship Programs Committee — 2025–2026
- Member, Resource Development Committee — 2025–2026
- Member, Membership Committee — 2025–2026
- Member, Convention Fun Committee — 2025–2026
- Chair, Convention Fun Committee — 2024–2025
- Member, Special Initiatives Committee (Capacity Building Grant) — 2025–2026
- Scholarship Judge — 2024–2026

## Additional Leadership & Event Experience

- Chaired the West Valley School District Mother–Son Social for four years, serving families across the district (grades K–8), raising over \$10,000 in the most recent year.
- Chaired the 2024–2025 Fun Committee for the Washington State PTA Convention, planning the themed after-party and securing all prizes through donations. Contributed several high-value items to silent auction baskets supporting Washington State PTA scholarship fundraising. Currently securing donated prizes for the 2025–2026 Convention and scholarship baskets.
- Wrote and secured grants to expand PTSA programming and increase student involvement and engagement in school activities.
- Created and organized a Fall Festival and Silent Auction Bingo event at Summitview Elementary that became popular school traditions.
- Planned and supported numerous school events and fundraisers, with a strength in creating engaging events while managing limited budgets.
- Experienced in volunteer coordination and event organization using tools such as Cheddar Up, Signup Genius, Google Docs, Teams, etc.
- As a professional photographer, I bring creative ideas and unique perspectives to event planning, helping design fun and memorable experiences for school communities.

Being part of Washington State PTA has been an incredible experience. Coming from a PTO background, I continue to expand my understanding of PTA programs & advocacy opportunities. My PTO experience also provides a unique perspective on the challenges schools face and the ways PTA structure supports students, families, and school communities.