

FAMILY AND COMMUNITY ENGAGEMENT AWARD OF EXCELLENCE

Application Instructions and Judging Form 2025-2026

Washington State

PTA

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This document is meant as a resource to assist in completing an award of excellence. This is not a submission form, only submissions made through the online portal will be accepted. If you have questions, please contact the WSPTA Award of Excellence committee prior to submitting. aoecommittee@wastatpta.org

Submission deadline: March 12, 2026

The Local PTA and Council Awards of Excellence Program recognizes local PTAs, community PTAs, and councils whose level of effort in specific areas help them make a difference in their community. To participate in the Local PTA and Council Awards of Excellence Program, the PTA or council must meet the following standards:

- Be in compliance with the requirements of the WSPTA Standards of Affiliation (SOA).
- The PTA must be up to date on membership dues payments to WSPTA.
- The PTA must have at least 25 paid members (or an approved waiver) by October 31.
- The PTA or council must have a president identified in the WSPTA membership database.
- **Please note:** If your PTA is not in compliance with the SOA requirements your entry will be disqualified and not judged.

Prior to beginning the process, submitters are encouraged to review the additional details available on the Awards of Excellence webpage (<https://www.wastatepta.org/events-programs/awards/excellence/>). The award time frame is from March 14, 2025 – March 12, 2026, unless otherwise noted. Do not include old examples.

Instructions for submitting examples:

- Examples uploaded must have **dates** whenever possible.
- All examples must be **highlighted** to ensure judges are looking at the correct item.
- Label top of ALL examples with specifics (for example September 2025 board of directors' minutes)
- If submitting an example that is included in an email, newsletter, minutes, budget screen shot etc., it **MUST** be **highlighted** for the judges.
- **Links** will not be accepted as a submission or to reach more information.
- Partial credit may be awarded if deemed appropriate by the judging committee.
- Decisions of the program committee and WSPTA program director are final.

The purpose of this award is to promote family and community engagement at local PTAs, community PTAs, and councils by recognizing programs, projects, and activities/events that increase family and community engagement and involvement. What does family and community engagement look like at your local PTA or council?

Prepare to Submit – Form Questions

Make sure to have everything ready for uploading before starting the process.

This award is for ONE event/program/activity

You will be asked to answer/submit information for the following items:

The term “activity” will be used to describe any selection through this form for brevity.

1. Title of the activity.
2. **Enter** the name of PTA’s family and community engagement chair. (if applicable)

Family and Community Engagement Judging Rubric

Section 1 – Procedural (maximum points: 38)

1. Description:

- a. **Upload** a clear and **concise description/narrative** of the activity **that includes the focus of the activity.** – 2 points.
- b. **Upload** a narrative the includes the **origination** of the activity and number of people served. – 2 points.
- c. **Upload** narrative/examples that your PTA considered multicultural calendars when planning. **2 points.**
- d. **Upload** a timeline for the activity, including the duration. **(Only listing meeting dates will not be accepted).** – 2 points.
- e. **Upload** a narrative/photo that shows your event was set up to be including, **(quiet space, physical limitations.) 2 points**

2. Goals:

- a. **Upload** a copy of your PTAs approved **2025** goals. – 2 points.
- b. **Upload** a narrative on how this activity fit with at least one of your PTA’s FACE goals. – 2 points.

3. Engagement:

- a. **Upload** a narrative to described how your PTA included families and the community. **2 points**
- b. **Upload** a narrative to describe how your PTA invited specific groups of people that your PTA was specifically trying to get to attend. **2 points**
- c. **Upload** a narrative to explain why your PTA choose this group to specifically invite. **2 points**

4. Materials:

- a. **Upload** up to five examples of communication/promotional materials used for this activity. (examples may include social media posts, volunteer recruitment, flyers, banners, t-shirt etc.) - **10 points.**
- b. **Upload** an example of communication that is in another language, for this event. (this can include translators, advertisements, flyers, surveys, volunteer request, etc.) **2points**

5. Resources:

- a. **Upload** your PTA budget, **highlight** budget line for this activity, including any grants/donations received. - 2 points.

6. Outcomes and Analysis:

- a. **Upload** a narrative that includes the outcomes (both positive and negative) of this activity and if your PTA or council would do this activity again. – **2 points**.
- b. **Upload** How your PTA evaluated the activity and what specific recommendations were made. (Examples should include surveys used.) – **2 points**.

Section 2 – Activity Overview (maximum points: = 12)

1. This activity directly relates to FACE at the school, local community, council, region, state, or national level. **-2 points**.
2. This activity serves a significant number of students/families/PTAs/underserved population/etc. **- 2 points**.
3. This activity showed significant involvement by members, parents, students, staff, or the community. **– 2 points**.
4. This activity is an opportunity to increase FACE awareness and efforts for this PTA or council. – **2 points**.
5. This activity had/will have positive outcomes and/or significant value for the students or membership served by the PTA. – **2 points**.
6. Examples uploaded are tagged, titled, highlighted and or include narrative to explain. **2 points**

Final Family and Community Engagement Points and Levels

Maximum total points: 50

Gold level (90%) = 49-45

Silver level (80%) =43-40

Bronze level (70%) =39-35