

Helpful Hints for Great Gift Baskets

DO:

- Add a scholarship basket donation line to your budget (ask at your next membership meeting.)
- Network early with families in your region, council, or local PTA to collect items that can enhance the marketability of your basket.
- Consider more than one basket. A variety of sizes and values make for exciting raffles.
- Aim for a basket value between \$50 and \$250. (There have been some exceptions to this, however!)
- Consider creative containers that are not baskets. See how many different options you can think of - we've seen everything from a flowerpot to a mixing bowl, to a 30-gallon trash can, to a backpack, to a compost bin!
- Arrange items in the basket so that they can be easily seen through the wrap.
- For great arrangements, the height of the contents should be 1.5 times the height of the container.
- Make two or three rows of items: taller items in the back, shorter items in the front.
- Give your basket a creative title and an easy-to-read tag that lists a complete inventory of all items in the basket.
- Wrap the basket in clear cellophane, maybe a little bow as the cherry on top.

DO NOT INCLUDE:

- Lottery or lotto tickets.
- Items with numerous restrictions (e.g.: blackout dates or narrowly defined "eligible" dates).
- Certificates for partial value – such as \$100 off a service.
- Collectables with a narrow appeal (coins, stamps, figurines, etc.).
- ALCOHOL

Questions? Contact scholarshipbasket@wastatepta.org.