

My name is Liz Nord and I am hoping to be your next Area A VP.

I am a mother of three: 22, 14, and 11, and an Illinois transplant who has found a true home in Western Washington. We are a big gaming family that can often be found sitting around our dining room table playing our favorite board and card games. When I have time to relax, I am usually sitting at my sewing machine or craft table creating costumes for conventions or school plays.

My PTA journey began at a time when the medical needs of our middle child were not being sufficiently met by the school. I, and parents facing similar issues, worked together with our local PTA to advocate for the necessary changes. Through this experience, I found that we weren't alone and the PTA contained a whole network of parents fighting for the educational rights of children. I found a home with these educational warriors.

I love learning and sharing my knowledge with others, which is what I have been doing for the last three years as the financial specialist for the Region 6 Service Delivery Team (SDT). Through my Region SDT experience I have found great enjoyment in connecting with and building up PTA leaders. Where many find their passion in advocacy, DEI, or other facets of the PTA, I have found mine in sharing nonprofit and financial knowledge in order to grow PTA leaders.

My extensive financial background has enabled me to excel in the role of financial specialist on the Service Delivery Team. My primary focus has been working with PTAs to better organize their finances, tax filings, and fundraising. Through well planned budgets, maintaining good legal standing, and creating clear, transparent policies, I believe that every PTA can be successful in supporting their community's needs, whatever they may be. With strong, community supported PTAs across Washington, we truly can be a powerful voice for every child.

In addition to serving at the local, council, and region levels, this year I was invited to be a member of the State Corporate Finance Committee. Being a part of this committee has given me insight into how board decisions are made and how the Covid-19 pandemic has impacted all levels of the PTA. I believe this experience will aid me in working on the board of directors next year.

I plan to bring the same passion I have used to assist local and council PTAs to the position of Area A VP. I believe the skills and knowledge I have developed over the years will assist in working with the state board and the region directors. Creating a strong connection between the State board and our Regions is how we continue to build up and support strong leaders at every level. Thank you for your consideration.