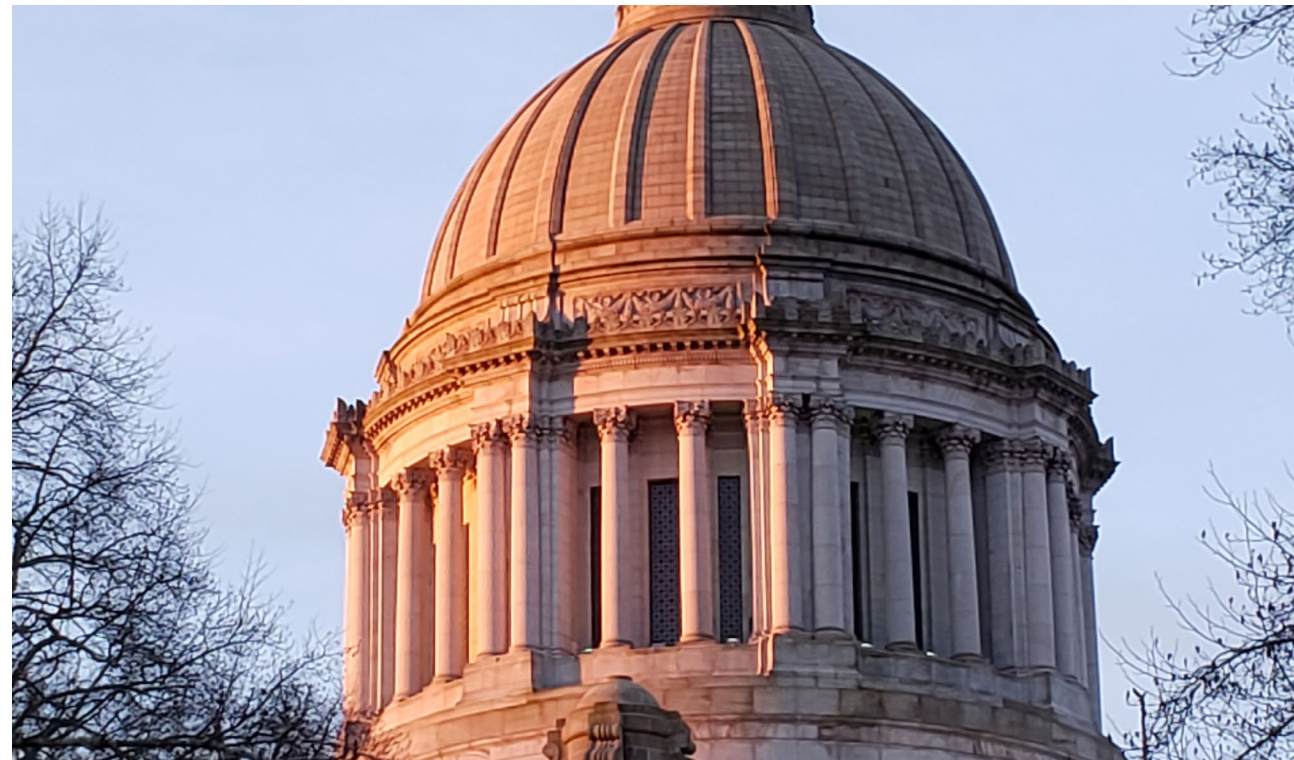




Focus on Advocacy

Washington State PTA
Marie Sullivan, Legislative Consultant
December 8, 2020



2020 WSPTA LEGISLATIVE PRIORITIES: A LOOK BACK

Top 5:

- Social emotional learning
- School construction & simple majority for bonds
- Preventing gun violence
- Strategies to address the teacher shortage
- Strategic investments in K-12 funding to close gaps

Also Supported:

- Best practices for school meals – Lunch
- Best practices for school recess
- Engaging families in student success
- Fund paraeducator funding
- Increase access to high-quality preschool
- Raise the age to 21 for tobacco and electronic nicotine delivery devices
- Safe school plans and emergency preparedness

SUCCESSES IN 2020 — ALSO CLICK HERE

- Social emotional learning model policy and procedures.
- Background checks for firearms, ERPO, restrictions on weapons in daycares, statewide Office of Firearm Violence Prevention in Department of Commerce.
- Creation of a Family Engagement Framework Work Group – WSPTA member Cherry Holmes.
- School counselor funding added, but ... vetoed with an eye to dip in revenues.
- Paraeducator training funded for two extra days, but ... vetoed.
- \$13.2 million for seismic stability for six school districts.
- Youth suicide prevention ID cards.
- *And much more*

2021 LEGISLATIVE PRIORITIES

Top 5:

1. Increase access to nursing, mental health and social emotional learning staff
2. Support students and preserve education funding
3. Increasing educational equity by closing the digital divide
4. Supports and funding for students with disabilities and their families
5. Prevent and reduce gun violence and suicide

Also supported:

- Equitable access for highly capable students
- Mitigating the adverse impacts of climate change
- Safe school plans and emergency preparedness

FIND INFORMATION ON THESE PRIORITIES HERE



LEGISLATIVE PLATFORM

The Washington State PTA legislative platform is a two-year platform to mirror the Washington state legislative cycle. On the even-numbered years, the new platform is voted on by members at the legislative assembly in the fall. The top five issues become our short-term platform and consist of our priority issues when advocating throughout the year. Other issues are placed on an “also supported” list. During the odd-numbered years, members vote to amend current issues or to add new, emerging issues to the also supported list.

TOP 5 LEGISLATIVE PRIORITIES FOR 2020-2021

Increase Access to Nursing, Mental Health, and Social Emotional Learning Staff	▼
Support Students and Preserve Education Funding	▼
Increasing Educational Equity by Closing the Digital Divide	▼
Supports and Funding for Students with Disabilities and Their Families	▼
Prevent and Reduce Gun Violence and Suicide	▼

2020-2021 WSPTA SUPPORTED ISSUES

→ [WSPTA Platform History](#)

UPCOMING EVENTS

DEC
1

REGIONS 3 AND 4 ROLES AND RESPONSIBILITIES OF THE BOARD

<https://www.eventbrite.com/e/r3-4-roles-responsibilities-of-the-board-tickets-127375719205> Join us for a Presentation of Roles & Responsibilities of the Board a Q and A session will follow! This...

[View Event Details](#)

DEC
5

PTA AND THE LAW WEBINAR

<https://www.eventbrite.com/e/wstate-pta-pta-and-the-law-webinar-tickets-118330705325> PTA and the Law is a vital training for your entire board. Learn about state and federal rules and regulations for...

[View Event Details](#)

DEC
7

REGION 11 - GOAL SETTING

<https://www.eventbrite.com/e/r11-goal-setting-tickets-127007407575> Volunteers are important for your PTA. Get them...

2020-2022 Legislative Priorities – Making Every Child’s Potential A Reality

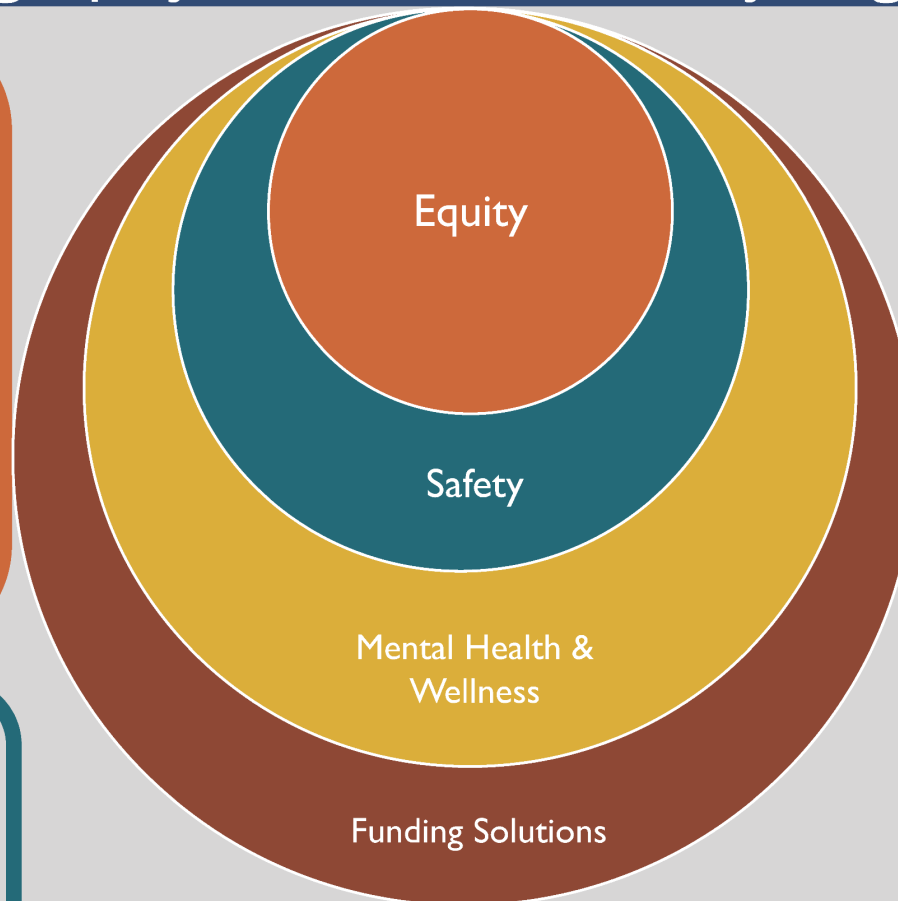
Putting Equity at the Center of Everything We Do

Equity

- Expand connectivity: infrastructure, affordable broadband services and developmentally appropriate devices.
- Remove barriers and increase flexibility with categorical funds to serve students with the greatest needs.
- Achieve equitable access to Highly Capable programs through universal screening.
- Pursue progressive, sufficient, sustainable, equitable revenue sources.

Safety

- Prevent and reduce gun violence.
- Support emergency planning at schools.
- Mitigate the adverse effects of climate change.



Mental Health and Wellness

- Increase access to nursing, mental health and social and emotional staff.
- Support suicide prevention and a statewide anonymous reporting system.
- Improve access to multi-tiered systems of support.

Funding Solutions

- Preserve K-12 funding to ensure learning gaps are closed and students with the greatest needs are supported.
- Fund professional development and training in technology use to support student and family success.
- Prioritize federal stimulus or new state funding to support food security, childcare and one-time costs to reopen schools safely.

LOOKING TO THE 2021 SESSION

- Odd years are “long” sessions – 105 days
 - Start January 11, 2021
 - Regular session ends April 25, 2021
- Main business is to adopt two-year spending plans
 - Operating | Capital | Transportation
 - Governor’s budget out mid-December
 - Revenue forecast March 2021
- Legislation effect date 90 days after session end unless noted otherwise
- Budgets signed (usually) mid-May 2021



Election results:

- Governor Jay Inslee re-elected for 3rd term
- Chris Reykdal returned for another four years at OSPI
- No net gain in either Senate or House

House Democrats (57-41 majority)

Senate Democrats (28-21 majority)

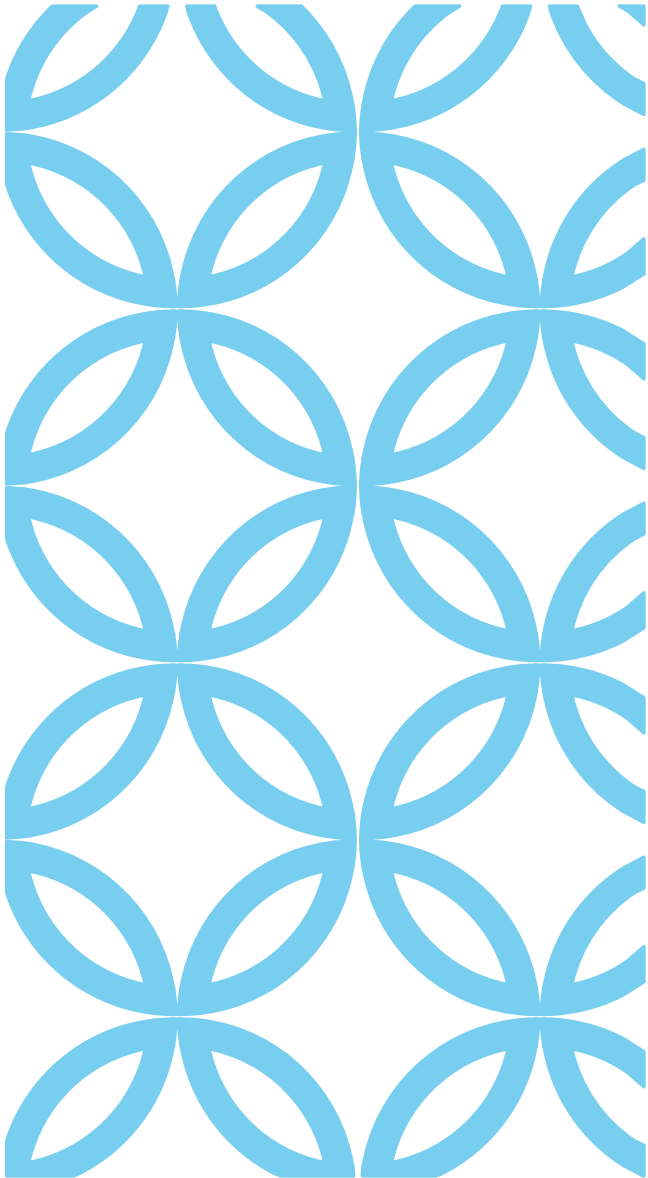
No changes in education or budget leadership

New Senate Republican Leader

New Faces

- Seven new House Republicans
- Nine new House Democrats
- Four new Senate Republicans
- One new Senate Democrat

LEGISLATIVE
CHANGES ARE
MINIMAL



Both chambers are going “virtual”
Committee meetings
Meetings with legislators
Limited people on the floor for action

Limited number of bills and topics
Lawmakers saying only 25% of normal (usually 300 total)
COVID-relief/urgently needed for 2021
Will it result in revenue/help with economic recovery/leverage federal dollars?
How will it advance racial equity and/or anti-racism?
Does it address the global climate crisis? (House)

Add to that, still a projected budget shortfall

FRAMING THE 2021 SESSION

Bad news in
June

Good news in
September,
and then again
in November



Summary

- The forecast does not assume any additional stimulus legislation; as a result, 2020 Q4 personal income is lower than in September
- The economic forecast does not reflect the restrictions announced Nov. 16th but the revenue forecast does take them into account
- Forecast risks continue to relate primarily to COVID-19 and the economic impacts of addressing the pandemic
- The forecast of funds subject to the budget outlook is increased by \$634 million for the 2019-21 biennium and \$328 million for 2021-23 biennium

Revenue Review
November 18, 2020

Slide 1

WASHINGTON STATE ECONOMIC AND REVENUE FORECAST COUNCIL



State revenue* forecast comparison: February, September, November 2020

	\$ millions	
	2019 - 21	2021 - 23
February	\$52,690	\$56,317
September	\$50,361	\$54,338
November	\$50,995	\$54,666
September - February	(\$2,329)	(\$1,979)
November - February	(\$1,695)	(\$1,651)

Revenue Review
November 18, 2020

Slide 24

*Sum of forecasted revenue for General Fund-State, Education Legacy Trust, Washington Opportunities Pathway and Workforce Education Investment Accounts
Detail may not add to total due to rounding

WASHINGTON STATE ECONOMIC AND REVENUE FORECAST COUNCIL



Operating Budget Drivers (Covers almost 93% of NGF-O for the 2019-21 Biennium)



OPR Dave Johnson

Public Schools (50.7%) <ul style="list-style-type: none">EnrollmentInflation	Higher Education (8.2%) <ul style="list-style-type: none">Mostly DiscretionaryEnrollment, Tuition & Financial Aid
Low-Income Health (11.3%) <ul style="list-style-type: none">CaseloadsUtilization & Inflation	Corrections (4.4%) <ul style="list-style-type: none">Inmate PopulationInmate MixCommunity Supervision
Debt Services (4.5%) <ul style="list-style-type: none">Capital Budget (size)Interest Rates	DD, LTC, and WSH/ESH (10.2%) <ul style="list-style-type: none">Population/CaseloadsAcuity MixCare Settings
Children, Youth and Families (3.6%) <ul style="list-style-type: none">CaseloadsUtilization & Inflation	

Requirements With Constitutional Elements

- K-12 Basic Ed
- Debt Service
- Some Pension Contribution Obligations
- Some Level of Funding for Judicial, Legislative & Executive Offices
- Some level of care in institutional and foster care programs*
- Approved collective bargaining agreements & other contracts**

Federal Statutory Requirements

- Since the state participates in Medicaid:
 - Core populations & core services
 - Other requirements (i.e. rate issues)
- TANF/Maintenance of Effort (MOE)
- Cost obligations if state participates in certain federal programs (i.e., admin costs for food stamps)

State Statutory and Other Requirements

- State-created statutory entitlements ***
- Funding that, if reduced, may increase entitlement costs
- Funding to avoid state liability in areas of responsibility
- Other Statutory Programs

Discretionary

- Programs without a statutory or case law requirement

2021 SESSION PREVIEW

11/30/20

Information from Dave Johnson, House
Appropriations Committee Staff, work session
November 30, 2020

K-12 Funding: 2019-21 Basic and Non-Basic Education Appropriations

Dollars in Millions • Funds Subject to Outlook ¹

<u>BASIC EDUCATION</u>	FY 2020	FY2021	Total	Percent
General Apportionment (RCW 28A.150.260)	\$9,424.1	\$9,808.7	\$19,232.7	70.4%
Special Education (RCW 28A.150.390)	\$1,429.6	\$1,529.0	\$2,958.6	0.2%
Transportation (RCW 28A.160.150)	\$614.0	\$614.8	\$1,228.8	10.8%
Compensation Adjustments (RCW 28A.400.200)	\$379.0	\$726.6	\$1,105.7	4.5%
Learning Assistance Program (RCW 28A.165)	\$438.9	\$450.7	\$889.6	3.3%
Bilingual (RCW 28A.180)	\$201.3	\$210.7	\$412.0	1.5%
Charter Apportionment (RCW 28A.715)	\$44.0	\$55.8	\$99.8	0.4%
Highly Capable Program (RCW 28A.185)	\$30.5	\$31.6	\$62.0	0.1%
Institutions (RCW 28A.190)	\$15.9	\$16.5	\$32.3	4.0%
Sub-Total Basic Education	\$12,577.3	\$13,444.3	\$26,021.6	95.3%
<u>NON-BASIC EDUCATION</u>				
Local Effort Assistance (Levy Equalization) ²	\$365.6	\$389.3	\$754.9	2.8%
Education Reform	\$135.0	\$136.6	\$271.6	1.0%
OSPI State Office and Education Agencies	\$36.3	\$45.2	\$81.5	0.3%
OSPI Grants and Pass-Through Funding	\$35.5	\$35.6	\$71.1	0.3%
Other ³	\$42.9	\$15.8	\$58.7	0.1%
Educational Service Districts	\$12.9	\$12.9	\$25.8	0.0%
Food Service	\$7.2	\$7.2	\$14.5	0.0%
Pupil Transportation Coordinators	\$0.9	\$0.9	\$1.9	0.1%
Targeted Guidance Counselors	\$0.8	\$1.0	\$1.8	0.0%
Summer Vocational and Other Skills Centers	\$0.4	\$0.4	\$0.9	0.2%
Sub-Total Non-Basic Education	\$637.5	\$645.2	\$1,282.7	4.7%
Total K-12	\$13,214.9	\$14,089.5	\$27,304.3	

¹ "Funds Subject to Outlook" include General Fund-State, plus Education Legacy Trust and Opportunity Pathways

² Reflects assumptions in the 2019-21 operating budget. ESSB 5313 enacted local effort assistance policies that differed from budgeted assumptions.

³ "Other" category include appropriations in other legislation (ESHB 2163) and Charter School Commission.

What's In and Out of the Basic Ed Box?

IN:

- Prototypical School Funding Model (based on student FTE) - \$19.2B
 - Special Education - \$2.95B
 - Transportation (based on ridership (mainly) - \$1.23B
 - Compensation adjustments (regionalization, experience) - \$1.1B
 - Learning Assistance Program - \$889.6M
 - Bilingual Instruction - \$412M
 - Charter schools - \$99.8M
 - Highly Capable Program - \$62M
 - Institutional Education - \$32.3M
- Total - \$26.021 Billion FY2019-21

OUT:

- Local Effort Assistance/levy equalization - \$755M
- Education Reform - \$271.6M
- Education agencies - \$81.5M
- Grants/Pass-Through - \$71.1M
- Other+ - approx. \$102M
- Total: \$1.28 Billion FY2019-21

BIGGEST CHALLENGES?

Local Effort Assistance – unprotected, equalizes property tax in counties with lower property values.



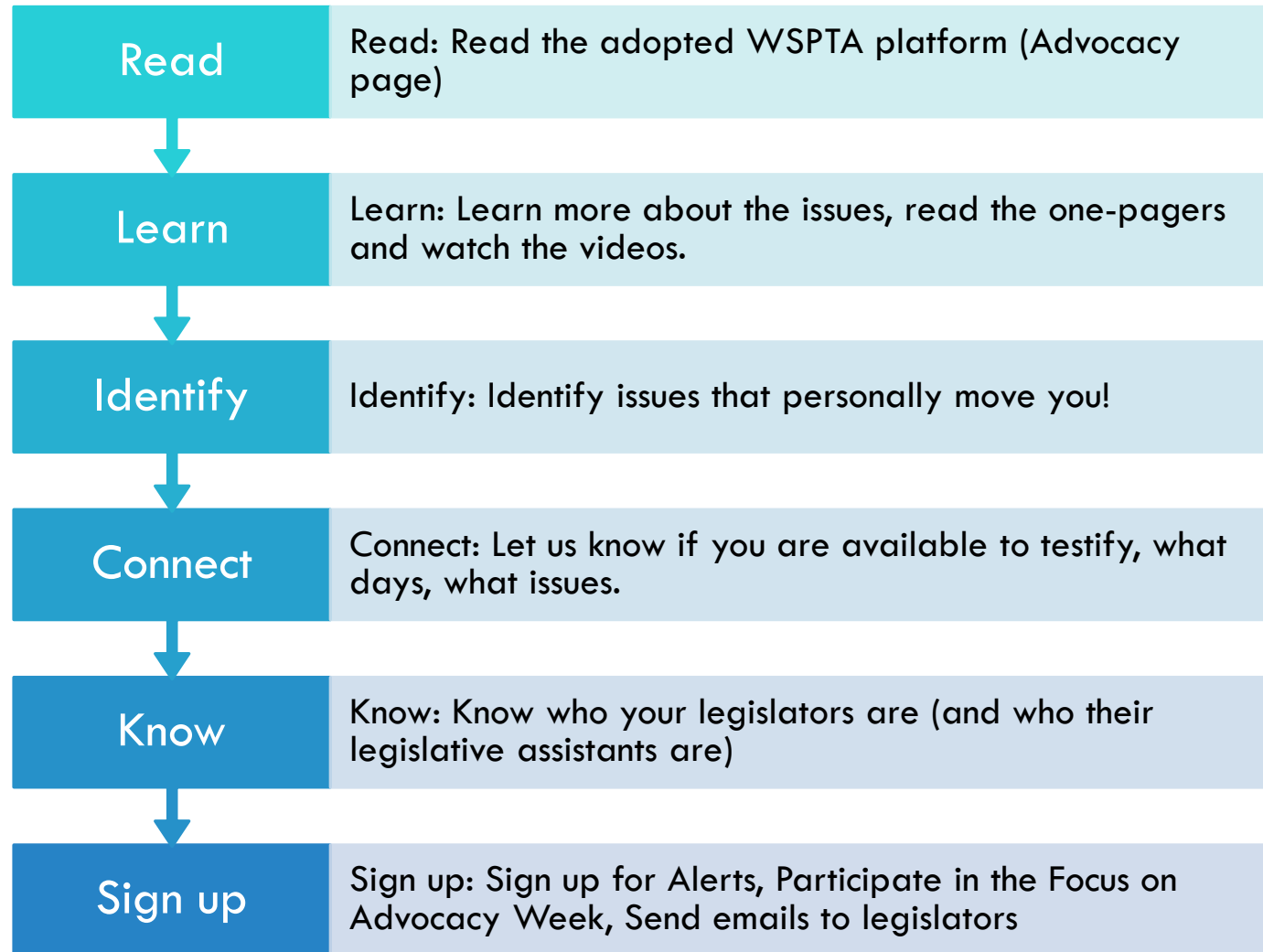
Transportation – primarily based on ridership.



Declines in enrollment – fewer students = less apportionment.



Costs to run or reopen schools in a pandemic (e.g., connectivity, training, PPE, sanitizing, substitutes, add'l staff)



PREPARING FOR SESSION

Advocacy Starts with YOU!

Focus Areas

Advocacy

[Resolutions](#)

[Legislative Principles](#)

[Advocacy & Legislative Resources](#)

[Take Action](#)

Education

[Family Engagement](#)

[Health & Well-Being](#)

[Safety](#)

[Nonprofit Partners](#)

ADVOCACY

Learn about our legislative priorities and other supported issues and find out more ways to get involved on the [Take Action page](#). Our advocacy work is directed by our member-approved [resolutions, principles, and legislative platform](#).



During the Washington state legislative session, WSPTA will send action alerts and informational broadcasts to WSPTA members who have subscribed to WSPTA's [Action Network Group](#). These action alerts are quick, easy ways to communicate with your legislators on topics they are

GET TIMELY ACTION
ALERTS!

SUBSCRIBE HERE

FILE LIST

- [2020-2021 Legislative Priorities](#)
- [2020 Legislative Session Report Card for WSPTA](#)
- [2020 End of Legislative Session Report for WSPTA](#)
- [2019 End of Legislative Session Report for WSPTA](#)

WHERE TO FIND WSPTA INFORM- ATION

everychild.onevoice.®

ABOUT

PTA LEADERS

EVENTS & PROGRAMS

FOCUS AREAS

GET INVOLVED

Events & Programs

[Events Calendar](#)

[Awards](#)

[Convention](#)

[Focus on Advocacy](#)

[Legislative Assembly](#)

[WSPTA Essay Contest](#)

[Reflections](#)

[Scholarship Program](#)

[WSPTA Game](#)

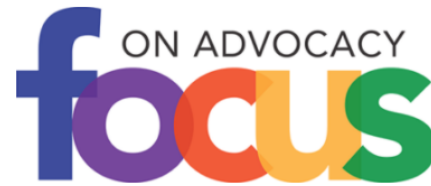
[Competition](#)

[Student Showcase](#)

[National PTA Programs](#)

[Marketplace](#)

FOCUS ON ADVOCACY



This is a year like no other, and that holds true for reimagining how best to adapt and apply PTA flexibility to new ways of advocating to help every child reach their potential. The campus in Olympia is closed to the public for the 2021 legislative session, which means that we will not be able to host our annual Focus Day on the Capitol steps. However, advocacy is not a one-day event; it is an everyday action. And so, we are moving to an ongoing "Focus on Advocacy" program to keep members informed and engaged throughout the session, keeping our efforts focused on the mission.

ADVOCACY WEEK
JANUARY 18 - 22 2021

GET TIMELY ACTION
ALERTS!

[SUBSCRIBE HERE](#)

LATEST NEWS

PTA GRATITUDE

PTA Gratitude. Now More Than Ever. With Thanksgiving on the horizon, I find myself feeling sentimental and thankful for my family and my...

[Read More](#)

SEVEN ACTIONS FOR COUNCIL ADVOCACY

Councils play a critical role in encouraging and mobilizing advocates for children and youth. Here are seven steps for councils to support and grow community...

Connect with your legislator

Education

Family Engagement

Health & Well-Being

Safety

Nonprofit Partners

As a child advocacy organization that has been in existence for more than 100 years, Washington State PTA has a strong history of legislative actions. To support our members in their advocacy efforts, there are a number of resources to help them become educated on the topics and to become effective advocates.

CAMPAIGN & ELECTION GUIDELINES

National PTA has partnered with Nonprofit VOTE to produce several resources around elections for our members. Visit the [National PTA Election Guides](#) page for permissible activities checklist, voter engagement timelines, hosting a candidate forum, and much more.

In addition, WSPTA has developed the following resources:

- [Running For Public Office](#) (April 2020)
- [Taking Positions On Ballot Measures And More](#) (July 2019)
- [Conducting A PTA Endorsement Vote](#) (March 2020)

The Public Disclosure Commission (PDC) is a government agency created, and empowered by Initiative of the People, to ensure compliance with and equitable enforcement of Washington's disclosure and campaign finance laws. [Guidelines for School Districts in Election Campaigns](#) is a resource that is intended to provide guidance regarding the Commission's approach and interpretation of how the statutory prohibition on the use of public school facilities for campaigns impacts activities that may be contemplated by district personnel and other persons who may seek to

WANT YOUR VOICE TO BE
HEARD? CONTACT YOUR
LEGISLATORS.

FIND YOUR LEGISLATORS

FILE LIST

- [2020 Citizens' Guide to Washington State K-12 Finance](#)
- [2020 Guide to Washington State's Tax Structure](#)
- [2019 Citizens' Guide to Washington State's Budget](#)
- [Healthy Gen's 2017 Youth Advocacy Guide](#)

UPCOMING EVENTS

DEC
1

REGIONS 3 AND 4 ROLES AND

TIPS FOR THE 2021 SESSION

Email is the best way to reach legislators during session.

- KISS principle
- One subject per email
- Be respectful
- Ask for a response

Agree to testify for Washington State PTA

- Send an email to PTAadvocacydir@wastatepta.org with your name, city, interests or expertise

Sign up for your legislators' e-newsletters

Attend District Tele-Town Halls

Build your pitch in advance

Build Your Pitch

My issue is (What is the issue and most important fact about

A noteworthy fact or statistic that relates to this issue is:

My personal story that goes with my fact or stat:

My ASK is (be specific about what you want them to do):

FOR 2021, ASK YOURSELF ...

... similar questions that legislators are asking of themselves:

- What is the urgency of this issue? Does it need to be addressed in the 2021 session?
- How will it advance racial equity?
- How is it tied to COVID or current issues facing our students?
- Does it cost money in the 2021-23 budget or will it leverage federal funds? Is it a one-time funding or ongoing request? Does it support economic recovery?

And ...

- How does Parent and Student Voice advance the issue or priority?



Good example of an email to a legislator, requesting a meeting, sharing the WSPTA position.

RE: An introduction



Tanya Aggar <tanya3@outlook.com>

To: Kirk Williamson; Senator Sharon Brown (Sharon.brown@leg.wa.gov)

Cc: Gwen Loosmore; Marie Sullivan; 'Sherry Rudolph, Advocacy Director'

You replied to this message on 12/1/2020 8:50 AM.



Reply

Reply All

Forward



Mon 11/30/2020 6:16 PM

Kirk, thank you so much for the kind introduction!

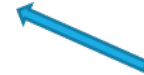
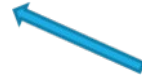
Hello Senator Brown,

As Kirk indicated, I was a member of the workgroup that developed the legislative proposal for the statewide Youth Safety Tip Line. Additionally, I was a member of a group of parents who submitted a Prevent and Reduce Gun Violence and Suicide issue during the recent Washington State PTA Legislative Assembly. This PTA issue was voted as a Top 5 issue, and includes a bullet line item that reads:

- Fund school mental health supports and **a statewide anonymous reporting system.**



A group of us from the Washington State PTA would like to request a meeting with you to present an overview of our legislative priorities for the upcoming session. We would also like to discuss how we might work together to gain broad support for a statewide Youth Safety Tip Line.



Thanks in advance for taking the time to speak with us!

Kind regards,
Tanya Aggar

From: [Kirk Williamson](#)

Sent: Monday, November 30, 2020 5:43 PM

To: [Senator Sharon Brown \(Sharon.brown@leg.wa.gov\)](#); [Tanya Aggar \(tanya3@outlook.com\)](#)

Subject: An introduction

Senator Brown: I'd like to introduce Tanya Aggar, who served on the Youth Safety and Wellbeing Work Group with me. She's active in the State PTA and would like to discuss their priorities with you—including the Tip Line.


Tanya: It's a pleasure to introduce you to Senator Sharon Brown of the 8th LD. It was she who brought the tip line to my attention and shepherded the authorization bill through the Legislature to create the Work Group.





Example of a follow-up letter and tying back to WSPTA legislative platform

Thank you RE: invitation to a roundtable discussion with PTA parents



Gwen Loosmore <gloosmore@wastatepta.org>

To:  Patty.Kuderer@leg.wa.gov

Cc:  Tanya.Lavoy@leg.wa.gov;  Marie Sullivan;  Sherry Rudolph, Advocacy Director;  Melissa Stone, Region 2 Co-Director

 Reply

 Reply All

 Forward

Fri 12/4/2020 9:1

Dear Senator Kuderer,

I want to thank you for taking the time to meet with us yesterday! We know this is a busy time for you and truly appreciate your participation. We were very excited to hear about your commitment to gun violence prevention at the strong alignment of your other interests with our platform, and we look forward to working with you and hearing how we can help you advocate for the children of Washington state. Thank you also for drawing our attention to the issues of housing and public health that go beyond our current platform and are really critical to the welfare of the families and children of Washington.

I wish you and yours a very happy holiday season and look forward to working together this coming session.

Best wishes,

Gwen Loosmore
Region 2 Advocacy Chair, WSPTA

From: Gwen Loosmore

Sent: Monday, November 16, 2020 12:05 PM

To: Patty.Kuderer@leg.wa.gov

Cc: Tanya.Lavoy@leg.wa.gov

Subject: invitation to a roundtable discussion with PTA parents

Dear Senator Kuderer,

I am the PTA Advocacy Chair for Washington State PTA Region 2, which includes the Mercer Island, Lake Washington, Issaquah, Bellevue, Snoqualmie, and Riverview school districts. A big region! I am planning a discussion with legislators from our region so that parents can hear your thoughts on the coming legislative session and how it relates to our recently elected legislative platform (which can be found here and is attached <https://wastatepta.org/wp-content/uploads/2020/10/2020-21-Legislative-Priorities-Oct2020.pdf>).

FOCUS ON ADVOCACY — WEEK OF JANUARY 18

Daily Topics

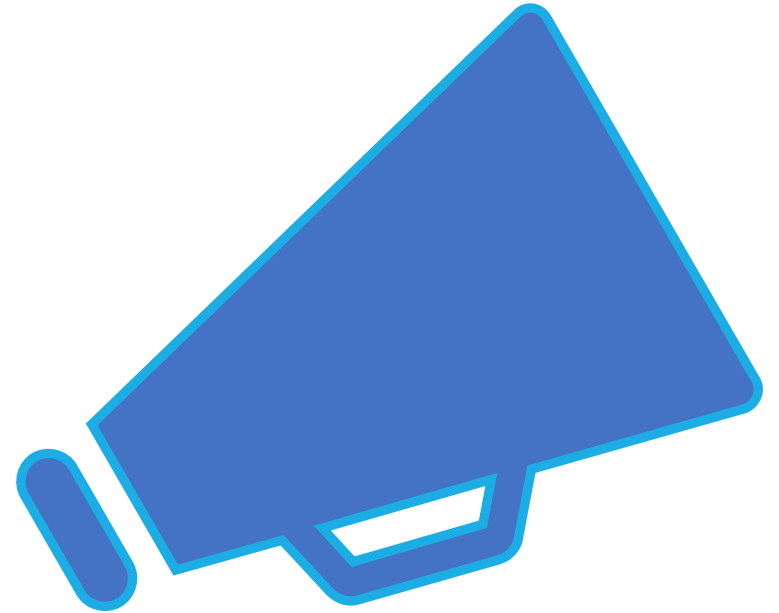
January 18 — Focus on anti-racism

January 19 — Focus on equity

January 20 — Focus on mental health and wellness

January 21 — Focus on preserving and flexing funding

January 22 — Focus on safety and emergency preparedness





Questions?