

Moorlands Elementary PTA 6.10.35

Science Fair

Moorlands PTA plans a Science Extravaganza every year in March. The students start preparing their projects in February. With gatherings no longer permitted, they quickly moved the Science Fair online, which enabled the students to showcase their hard work in a virtual setting.

Strategy

Moorlands PTA had to pivot sharply from an in-person event that included guest speakers and special presentations. Parents were asked to create the recordings of the projects, which were submitted along with a release of liability and consent form. The PTA was then able to post the videos to a special website page and their private Facebook page.

Racial Equity and Social Justice

In response to the racial equity and social justice protests, Moorland PTA reached out to their school community and asked students, families, and teachers to submit works of art. They compiled the works into a video as a statement of support for the protests. They had some wonderful pieces submitted and were able to give voice to the students as well as the teachers and parents.

Strategy

Capitalizing on their success with the virtual Science Extravaganza, Moorlands PTA expanded the scope of this project by encouraging everyone to participate. Those who participated presented photos of themselves with artwork or posters in support of people of color. These were compiled into a video that was posted to their website and their private Facebook page.