

	Class Title	Theme/Audience	Class Description
1101	Kickoff to Convention Monday, May 11, 3-4:30 pm	Audience: General	Learn about our plans for hosting our first ever virtual WSPTA Convention! Understand how webinars will work, how voting will be conducted, and how to have the most successful convention experience.
1102	Gathering Input Monday, May 11, 5-6:30pm	Theme: Communications, Technology Audience: Board members	Your members are trying to tell you something! Find out how to “listen” by asking the right questions and asking them in a way that produces actionable data. Then we’ll move into some ways to leverage technology to collect and summarize that data for you.
1103	Digital Tools for Online Meetings Monday, May 11, 7-8:30 pm	Theme: Communications, Technology Audience: Board members	It can be tough to get everyone in one room for a meeting, but technology has your back! Look at alternatives to in-person meetings that can help you do your PTA business smoothly and effectively. We’ll discuss conference call technology, online meeting options, and how to set your PTA up to do business successfully with these tools.
1201	Presidents Panel Tuesday, May 12, 3-4:30 pm	Theme: Board Basics Audience: Presidents	WSPTA is proud to offer position and program specific panels at this year’s convention. For these sessions, participants are encouraged to submit questions ahead of time, but questions will be taken from the audience during the session as well. Information about submitting questions will be emailed before the panels. Panelists will answer questions as time allows and will provide their own insights, experiences, and advice for participants while the moderator of the session will keep the conversation going by taking questions from the audience.
1202	Blast Off to memberplanet Tuesday, May 12, 5-6:30 pm	Theme: Membership Audience: Membership chairs	Join a memberplanet account representative for a complete overview of the platform. From setting up your PTA membership to sending text message updates to raising funds, the powerful platform serves as a toolkit for groups of any size to manage, engage, and grow their local PTA. Learn the basics of recording memberships, helpful reports, communications and other tools available to all local PTAs. A live Q&A will be hosted at the end of the session.
1203	Social Media: Setting Guidelines for a Successful Online Presence Tuesday, May 12, 7-8:30 pm	Theme: Communications, Technology Audience: Board members	Today’s social media and digital audience is larger, more engaged, and more interactive than ever. Social media is a powerful tool that PTAs can use to help connect with members and promote events. Attendees will learn: the importance of developing a social media policy for a PTA; types of social media used by PTAs; what a PTA should or should not say or post online; how to respond to negative comments on a PTA social media page; and privacy, permissions, and copyright considerations for a PTA social media page.
1301	Branding and Marketing Your PTA Wednesday, May 13, 3-4:30 pm	Theme: Communications Audience: Board members	Your PTA’s reputation is its most important asset, and the key to success in membership, fundraising, programs, and much more! Uncover the secrets behind successful branding and marketing and apply them to your PTA. Identify your target audiences, determine your PTA’s value proposition, and build awareness of your PTA brand using proven marketing and communication strategies.
1302	Change. Powered by PTA. Wednesday, May 13, 5-6:30pm	Theme: Advocacy Audience: Advocacy chairs	PTA was founded as an advocacy organization, to improve the health and education of children. Do you see a problem that needs a solution, but don’t know how to begin? What’s allowed? What works? This new hands-on class will use real examples and proven tactics to help you design a strategy to make the positive changes you want to see.

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1401	Volunteers, Find Them and Keep Them Thursday, May 14, 5-6:30 pm	Theme: Family and Community Engagement Audience: Board members	How can your PTA build the community of volunteers it needs to run a thriving association? How do you attract volunteers and keep them involved? How do you create a balance between your volunteer resources and your needs? Get more volunteers and keep them! We'll show you how.
1402	Creating Space for Your Child's Joy Thursday, May 14, 7-8:30 pm	Theme: Health and Safety Audience: General audience	Prioritizing joy over achievement while nurturing motivation and success. Anxiety and depression have skyrocketed among the student population. Social media is only one piece of the puzzle. Another cause is that we as a society are so focused on academic achievement that we forget to foster joy, creativity, curiosity and excitement in our kids. In this interactive presentation, we'll discover what parents can do to change their parenting strategies and create space for their child's inner joy while also fostering motivations and success.
1501	Media Literacy if for Everyone Friday, May 15, 3-4:30 pm	Theme: Health and Safety Audience: General audience	Media literacy skills empower us to think critically about the media we consume - whether it is via the internet, television, advertising, or other forms of communication. In this session, we will learn about the elements of media literacy as well as how WSPTA and the organization Action for Media Education are partnering to foster these critical skills in children and families.
1502 A	The Effective Vice President Friday, May 15, 5-6:30 pm	Theme: Board Basics Audience: Vice presidents	The role of the vice president is the most flexible and versatile on the board of directors. Vice presidents don't just shadow the president; they are an essential link between the board of directors and the PTA's volunteers and chair people. Get some tips and tricks to manage the role of vice president and get set up for success!
1502 B	Secretary Panel Friday, May 15, 5-6:30 pm	Theme: Board Basics Audience: Secretaries	WSPTA is proud to offer position and program specific panels at this year's convention. For these sessions, participants are encouraged to submit questions ahead of time, but questions will be taken from the audience during the session as well. Information about submitting questions will be emailed before the panels. Panelists will answer questions as time allows and will provide their own insights, experiences, and advice for participants while the moderator of the session will keep the conversation going by taking questions from the audience.
1503	New Ways to Engage: Lessons Learned from the Pandemic Friday, May 15, 7-8:30 pm	Theme: Family and Community Engagement Audience: Board members	In this session, participants will learn about and share stories from PTAs as we navigate the COVID crisis. Learn about ways to keep families supported and engaged from PTAs across the state. From virtual spirit weeks and fundraisers to leveraging social media to connect families, PTAs are finding creative ways to keep the connections alive during the stay at home order. We want to hear your ideas too!
1601	PTA and the Law 2020 Saturday, May 16, 9-10:30 am	Theme: Governance Audience: Board members	Newly updated and clarified for 2020! In this new version of PTA and the Law, participants will learn about local, state, and federal laws that apply to the work we do as nonprofit corporations. This class provides the required training necessary to understand the legal requirements that all PTAs are held to.

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1602	Why and How to Put the "S" Back Into PTSA Saturday, May 16, 5-6:30 pm	Theme: Advocacy Audience: General audience	In this session, participants will hear from a mother and son team who will present on the importance of student voice. They will provide helpful advice, suggestions and recommendations on how the student voice can be integrated into local PTAs/PTSAs through their processes, procedures and programming.
1603	Your Child's Health and Safety Matter Saturday, May 16, 7-8:30 pm	Theme: Health and Safety Audience: General audience	Learn how to support the work of public health in your schools. This session will discuss the work of the Department of Health and local health jurisdictions to promote health and safety in schools, including reducing infectious disease transmission, improving indoor air quality, reducing asthma triggers, and safety on the playgrounds, athletic fields, and in science, the arts, and career and technical education. Learning Objectives 1. Increase understanding of the importance of environmental health and safety in schools. 2. Understand the role of the Department of Health and local health jurisdictions in school environmental health and safety. 3. Be better able to support schools in achieving healthier and safer facilities.
1701	Effective Budgets and Financial Strategies Sunday, May 17, 9-10:30 am	Theme: Board Basics, Financial Audience: Board members	Building a goal-based budget is key to the success of PTAs. Learn how to assess your PTA's financial management practices and how to develop and amend budgets.
1702	Improve Diversity in Your PTA: Where Have All the People Gone? Sunday, May 17, 11-12:30 pm	Theme: Diversity Audience: General audience	Are you wondering why your PTA is struggling to grow membership, reach underserved populations, or recruit new leaders? Through individual and group activities, this workshop will explore how unconscious biases and micro-aggressions can prevent your PTA from reaching its goals. Attendees will explore their own identity and discuss the differences between diverse populations. We will also reenact a PTA meeting, with an eye toward identifying common micro-aggressions.
1703	Raising Kind Kids, Promoting Kind Cultures in Schools and Changing the World Sunday, May 17, 5-6:30 pm	Theme: Health and Safety Audience: General audience	There are a dozen good reasons to encourage kids to be kind and to promote kind cultures in our schools—perhaps the most important of all is that the world desperately needs it right now, as we face an epidemic of incivility (quite literally!). Donna Cameron will help attendees understand both the why and the how of kindness. She'll share the many benefits of kindness, as well as the barriers. You'll learn what kindness is and what it isn't, and the simple—but not always easy—tools of kindness. She'll share practical strategies for adults and kids for extending kindness and addressing unkindness and bullying. Participants will leave with an understanding of how to talk with kids about kindness, how to adopt and model kind behaviors, and how to promote kind cultures in our families, schools, and organizations.
1704	Managing Your Nonprofit PTA 2020 Sunday, May 17, 7-8:30 pm	Theme: Board Basics, Financial Audience: Board members	The financial management of the PTA is the responsibility of the entire board of directors. Learn the basic financial skills to manage and track PTA funds, online accounts, legal obligations to maintain your tax-exempt status and other considerations. New for 2020: Risk Management is covered in this latest version of this course.

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1801 A	Treasurer Panel Monday, May 18, 3-4:30 pm	Theme: Board Basics Audience: Treasurers	WSPTA is proud to offer position and program specific panels at this year's convention. For these sessions, participants are encouraged to submit questions ahead of time, but questions will be taken from the audience during the session as well. Information about submitting questions will be emailed before the panels. Panelists will answer questions as time allows and will provide their own insights, experiences, and advice for participants while the moderator of the session will keep the conversation going by taking questions from the audience.
1801 B	Reflections Panel Monday, May 18, 3-4:30 pm	Theme: Programs Audience: Reflections chairs	WSPTA is proud to offer position and program specific panels at this year's convention. For these sessions, participants are encouraged to submit questions ahead of time, but questions will be taken from the audience during the session as well. Information about submitting questions will be emailed before the panels. Panelists will answer questions as time allows and will provide their own insights, experiences, and advice for participants while the moderator of the session will keep the conversation going by taking questions from the audience.
1802	State Legislation and Seated Lunchtime Practices Monday, May 18, 5-6:30 pm	Theme: Advocacy Audience: Advocacy chairs	Special Guest Mikhail Cherniski from OSPI will present on state legislation impacting school meals and changes to seated lunchtime practices, including an overview of recent state legislation and how it affects school meals. Share the exciting changes coming to lunchtime practices, including the new proposed requirement for schools to ensure that students have adequate time to sit and eat their meals. Learning objectives: refresher on the state legislative process, understand the changes coming to school lunch rules and how it will positively impact students and families, and learn about legislation that impacts school meals.
1803	Building Your Fall Membership Campaign Monday, May 18, 7-8:30 pm	Theme: Membership Audience: Membership chairs	Roll up your sleeves and start planning your fall membership drive! You'll leave this class with a three-month calendar personalized with your PTA's membership action plan. Discuss membership forms, expectations of board members, event logistics, contests and incentive programs, membership discounts, getting students excited about membership, and much more!
1901	AIM: Covering Your Assets Tuesday, May 19, 3-4:30 pm	Theme: Board Basics Audience: Board members	Your event is decorated, everyone has arrived, the fundraiser is making money, everyone is happy. But then someone gets hurt and you realize that you forgot to purchase insurance...now what? What if you discover some of the fundraising money was stolen? Don't put yourself in that situation. Come to this learning workshop to find out how to protect yourself and your PTA. AIM will discuss the liability our PTA's face, what coverages are available, and offer any guidance on what you need to do to protect yourself.
1902	Pump Up Your Communications Tuesday, May 19, 5-6:30 pm	Theme: Communications Audience: Board members	Spark up your communications! Let's face it – people are bombarded with messages from morning until night and are very good at tuning things out when they don't appear important. How can you make your communications eye-catching and attention-grabbing? How can you get your message across to more people, more often? Join us for some quick and easy ideas!

	Class Title	Theme/Audience	Description
2001	Councils Supporting Local PTAs Wednesday, May 20, 3-4:30 pm	Theme: Leadership Audience: Councils, Region Leaders	Is your council ready to supply information, knowledge and experience to PTAs in your area? This class will help your council build a supportive, effective working relationship with each local PTA. Maximize the potential of every school PTA and council by learning how your council can support and communicate with local PTAs!
2002	Council Panel Wednesday, May 20, 5-6:30 pm	Theme: Leadership Audience: Councils, Region Leaders	WSPTA is proud to offer position and program specific panels at this year's convention. For these sessions, participants are encouraged to submit questions ahead of time, but questions will be taken from the audience during the session as well. Information about submitting questions will be emailed before the panels. Panelists will answer questions as time allows and will provide their own insights, experiences, and advice for participants while the moderator of the session will keep the conversation going by taking questions from the audience.
2003	PTA Boards and Administrators: Building Productive Relationships Wednesday, May 20, 7-8:30 pm	Theme: FACE Audience: Board members	PTAs and school principals need to build successful partnerships to reach their common goal: success for every child. Learn valuable techniques for communicating and understanding the perspective of each partner in this important relationship, and discuss how to make the most of this relationship!
2101	FACE Panel Thursday, May 21, 3-4:30 pm	Theme: FACE Audience: Board members	WSPTA is proud to offer position and program specific panels at this year's convention. For these sessions, participants are encouraged to submit questions ahead of time, but questions will be taken from the audience during the session as well. Information about submitting questions will be emailed before the panels. Panelists will answer questions as time allows and will provide their own insights, experiences, and advice for participants while the moderator of the session will keep the conversation going by taking questions from the audience.
2102 A	Membership Panel Thursday, May 21, 5-6:30 pm	Theme: Board Basics Audience: Membership chairs	WSPTA is proud to offer position and program specific panels at this year's convention. For these sessions, participants are encouraged to submit questions ahead of time, but questions will be taken from the audience during the session as well. Information about submitting questions will be emailed before the panels. Panelists will answer questions as time allows and will provide their own insights, experiences, and advice for participants while the moderator of the session will keep the conversation going by taking questions from the audience.
2102 B	Advocacy Panel Thursday, May 21, 5-6:30 pm	Theme: Advocacy Audience: Advocacy chairs	WSPTA is proud to offer position and program specific panels at this year's convention. For these sessions, participants are encouraged to submit questions ahead of time, but questions will be taken from the audience during the session as well. Information about submitting questions will be emailed before the panels. Panelists will answer questions as time allows and will provide their own insights, experiences, and advice for participants while the moderator of the session will keep the conversation going by taking questions from the audience.
2103	Adapting Programs for Special Needs Thursday, May 21, 7-8:30 pm	Theme: Programs Audience: Board members	Why aren't special needs families participating in your PTA events and activities? There are some simple changes that can help engage all families by overcoming common challenges. This class will share examples of adapted programs and discuss how to support the special artist division of Reflections.