## CARRIE L. MCKENZIE

## Strategic Thought Leader & Doer | Business Results Driven | Technologist | Educator | Mentor

## Washington State PTA, (October 2011 – present)

Area A Vice President, Washington State PTA Board of Directors (2019-present)

Leota MS PTSA Vice President, (2019-present)

Secretary, Leota MS PTSA (2018-2019)

President, Northshore Council PTSA (2017-2019)

Area VP, Northshore Council PTSA (2016-2017)

Region 6 Legislative Chair (2016-2017)

Advocacy Vice President, Northshore Council PTSA (2013-2015)

President, Kokanee PTA (2015-2016)

Advocacy Lead, Kokanee PTA (2011-2013)

## Seattle Public Schools, Seattle, WA (Jan 2017 – Nov 2019)

## Manager, Portfolio Management

- Assisted CIO in 3-year levy planning cycle in which \$270m in potential program investments down to three options for board to review (\$150m option chosen). Presented at community meetings to have a \$1.2b Capital and Technology levy approved.
- Managed a team of program managers, project managers and enterprise business analysts to deliver projects using the delivery methodology established. Recruited and hired technical FTE and Consulting roles as direct reports. Introduced and trained the team on LEAN value stream mapping and technical architect capabilities to vastly improve the quality for process and technology design. Selected and negotiated vendors for the IT Master Vendor Roster.

## Helly Hansen, Sumner, WA (Feb 2016 – Dec 2016)

# Principal Product Manager, eCommerce including marketing, creative and promotion (consultant)

Created and presented a financial 3-year ROI analysis and vision for a \$1m eCommerce investment including multiple scenario comparisons on strategic business and technology decisions (Customer adoption goals, sales targets, new product line introduction timing, 1st adopter of eCommerce platform, cloud versus on premise, etc.)

# Amazon, Seattle, WA (Apr 2012 – Dec 2013)

#### Sr. Program Manager, New Business Startup and Supply Chain Operations

 Thought and implementation leader on small incubation team for the new business startup and product introduction of Amazon Prime Pantry.

## Microsoft, Redmond, WA (Jun 2008 – Apr 2012)

Sr. Program Manager, Interactive Entertainment Business & Windows Mobile

#### Kaiser Permanente, Oakland, CA (Feb 2005 – May 2008)

Senior Program Manager, Portfolio Project Management

## **KBI Services,** Long Beach, CA (Mar 2001 – Jan 2005)

#### Director, Program Management

 Clients: California State University, Baylor University, UC Berkeley, Benton County Public Utility, Evergreen Healthcare, Matheson Trucking and Toyota.

## Renaissance Worldwide, Amsterdam, Netherlands (Mar 1999 – Jan 2001)

Senior Consultant

Alcoa, Drunen, Netherlands (May1997 – Feb 1999)

Sr. Program Manager, Alcoa Shared Services

Ameritech, Chicago, IL (Feb 1994 – Aug 1995)

Product Manager, Consultant

# Sveriges Riksbank (Central Bank of Sweden), Stockholm, Sweden (Dec1992 – Jan 1994)

Economic Analyst

## **Education/Professional Development:**

Executive Education, Harvard Business School, Boston, MA

MBA, Budapest University of Economics, Budapest, Hungary

BA, Psychology, Purdue University, West Lafayette, IN