

4.15 Mission-Focused Fundraising

Resolution passed 2019

Whereas, the mission of Washington State PTA is to be (1) a powerful voice for children, (2) a relevant resource for families, schools and communities, and (3) a strong advocate for the well-being and education of all children; and

Whereas, as a child advocacy association, there are many challenges facing today's children and youth that need PTA's focus and advocacy; and

Whereas, the National PTA Standards for Family-School Partnerships are a tool for empowering people to work together with an end goal of building family-school partnerships and student success, and they focus on advocacy and family and community engagement; and

Whereas, Washington State PTA advises affiliated local PTAs to use their resources to best serve and enhance the educational experience of every child through the funding of programs, events and activities that support the PTA mission and their local PTA goals, as those that are heavily focused on fundraising are frequently exclusionary; and

Whereas, it is an adopted position of Washington State PTA that local PTAs should help eliminate and not contribute to the problem of inequities within a school district by engaging in excessive fundraising; and

Whereas, the Washington State Constitution states that it is the "paramount duty to make ample provision for the education of all children without distinction or preference on account of race, color, caste or sex" and further directs the legislature to "provide for a general and uniform system of public schools"; and

Whereas, over twenty years of Washington State PTA legislative priorities have focused on holding the state accountable for the funding of basic education.

Therefore, be it

Resolved, that Washington State PTA will educate its local PTAs and councils about fundraising best practices; and be it further

Resolved, that Washington State PTA encourages its local PTAs to evaluate their current fundraising practices and budgets to focus on the mission of PTA, and for councils to advocate for reasonable and equitable fundraising policies for all parent organizations in their school districts; and be it

Resolved, that Washington State PTA strongly advises its local PTAs and councils not to fund certificated and classified staff, school operations, and programs that are included in the definition of basic education; and be it further

Resolved, that Washington State PTA and its local PTAs and councils continue to advocate to the state legislature to amply fund education per our state constitution.