

4.14 Vital Impact of Membership on PTA's Sustainability

Resolution passed 2019

Whereas, Washington State PTA and its local PTAs and councils rely on advocacy at all levels to further the PTA mission, vision, and purposes; and

Whereas, decision-makers at the school building, school district, city, county, state, and national levels provide time and preference to the priorities of their largest constituent bodies; and

Whereas, the larger the PTA membership, the louder and more influential the collective PTA voice to effectively advocate at all levels (school building, school district, city, county, state, and national).

Therefore, be it

Resolved, that Washington State PTA and its local PTAs and councils will raise awareness of the importance of membership at all levels of PTA (local PTA, council, region, and state); and be it further

Resolved, that Washington State PTA and its local PTAs and councils will actively participate in year-round membership recruitment that includes all potential PTA members (families, students, staff, community members, and anyone who supports the mission of PTA) to amplify our collective voice; and be it further

Resolved, that Washington State PTA and its local PTAs and councils will provide and recommend participation in and use of membership training, materials and resources for all leaders at every level of PTA; and be it further

Resolved, that Washington State PTA and its local PTAs and councils will prioritize communicating the relevancy and mission of the PTA and membership recruitment as the most critical components of our association's sustainability.