

## Sponsorships

### Exhibitor Reception, \$10,000, 1 available

- Sponsor thanked at a general session the day of the Reception.
- Included on repeating slide deck presentation displayed during parts of the general sessions.
- Sponsor identified in printed program as the Exhibitor Reception Sponsor.
- Sponsor identified on the website as the Exhibitor Reception Sponsor with a linked logo.
- Sponsor identified Reception signage as the Sponsor.

### Keynote Speaker, \$5,000, 1 available

- Sponsor identified in printed program, on website, and on signage as Keynote Speaker Sponsor.
- Sponsor thanked at the general session when the keynote speaker is introduced.
- Included on repeating slide deck presentation displayed during parts of the general sessions.

### Lanyard Sponsor, \$2,000, 1 available

- Name badge lanyard with sponsor and Convention logos will be handed to all attendees at registration.
- Sponsorship does not include the cost of the lanyards.
- Lanyards will be selected by sponsor and WSPTA staff. They must arrive in the WSPTA office by April 11, 2019.
- Sponsor will be identified in the printed program as the Lanyard sponsor.
- Sponsor will be identified on Convention Sponsors webpage as Lanyard Sponsor with linked logo.
- Included on repeating slide deck presentation displayed during parts of the general sessions.

### Tote Bag Sponsor, \$2,000, 1 available

- Tote bags with sponsor and Convention logos will be stuffed with printed program and bag inserts.
- Bags to be handed out to all attendees.
- Sponsorship does not include the cost of the tote bags.
- Tote bags will be selected by sponsor and WSPTA staff. Bags must arrive in the WSPTA office by April 11, 2019.
- Sponsor will be identified in printed program as the Tote Bag Sponsor with logo.
- Sponsor will be identified on Convention Sponsors webpage as Tote Bag Sponsor with linked logo.
- Included on repeating slide deck presentation displayed during parts of the general sessions.

### Break Sponsor, \$1,000, 4 available

Sponsor identified in printed program, on website, and on signage as Refreshment Break Sponsor.

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## **Bag Inserts, \$500**

One letter-sized flyer (or smaller marketing item) provided by sponsor will be placed in the tote bags by WSPTA staff prior to the convention. Inserts must arrive in the WSPTA office by April 11, 2019.

## **Advertisements**

Advertisement options for the printed program that will be handed out to all attendees.

### **Full page, 4-color, \$1,000, limited availability**

Inside front cover, outside back cover, inside back cover - first sold, first served on placement.

### **Half page, 4-color, \$750, limited availability**

Inside front cover, outside back cover, inside back cover - first sold, first served on placement.

### **Full page, black & white, \$750, 5 available**

Inside pages. Placement at the discretion of WSPTA.

### **Half-page, black & white, \$400, 5 available**

Inside pages. Placement at the discretion of WSPTA.

### **Quarter-page, black & white, \$250, 10 available**

Inside pages. Placement at the discretion of WSPTA.