memberplanet

Database Relaunch Checklist 2022



Memberplanet Relaunch Checklist for 2022-2023

Your PTA's database requires annual housekeeping to keep information up to date. Please complete the tasks below to prepare for the 22-23 year. For additional WSPTA database resources, including how-to videos, click here.

1. Confirm Admins	
a. Add new admins and re	move old admins
b. Ensure all admin permis	sions are correct
2. Confirm Group Billing In:	fo
a. Familiarize yourself with	ո the Group Billing page
b. Enable/Disable Autopay	,
c. Designate the recipients	s of invoice emails
3. Confirm Membership Lev	
a. Ensure prices are accura	•
b. Set family/bundled men	nberships (if applicable)
4. Confirm Executive Board	/Officers
a. Report officers using the	e Committees tab
5. Confirm Group Info	
a. Ensure all contact info is	s up to date
6. Update Online Join Packe a. Adjust dates, notificatio	,

1. Confirm Admins

Each PTA should grant database access to multiple officers. WSPTA recommends that, at minimum, both the president and treasurer have full access. Each PTA may customize admin privileges, though it's generally best to keep things simple. You can learn more with this guide. **Please note**: Each admin should use their own unique login, rather than using a shared login across multiple officers. It is best to use a personal email address as a login username, rather than a "legacy" email address that is passed down (such as president@johnsonpta.org).



Here is how to ensure that your PTA's admin settings are correct and current:

- Customize Roles (Optional): Click the ADMINS button in the left navigation menu. You will see your PTA's current admin roles. Does this align with how you want to organize your admins? If not, you may follow this guide to adjust. (Note: We recommend smaller PTAs avoid multiple customized roles; it's better to keep things simple)
- Add/Remove Admins: To see admins currently assigned to a role, click the gear icon to the right, then select VIEW LEADERS. You can remove admins who are no longer active.
 You can also add new admins by following the instructions in this guide.

2. Confirm Group Billing Info

The Group Billing menu is your hub for invoices and billing. It is also where PTAs manage their autopay settings and designate financial email recipients. If you DON'T see the GROUP BILLING button on the left navigation menu, then your admin privileges need to be adjusted. Contact either your primary group admin or support@wastatepta.org to obtain access.

- Access Group Billing: Visit the GROUP BILLING page via the left navigation menu. You will see your PTA's current balance due to WSPTA (and your local council, if applicable).
 You may click the blue VIEW INVOICES link to access an entire billing/payment history dating back to 2019. Familiarize yourself with this menu.
- Enable Autopay: On the main GROUP BILLING page, you will see text indicating whether autopay is enabled or disabled for your PTA. Click the adjacent button to manage your PTA's autopay settings. WSPTA highly recommends each PTA enroll in autopay.
- Update Invoice Recipients: Each PTA must annually update their invoice recipients. On the main GROUP BILLING page, click MANAGE INVOICE SETTINGS. Follow the prompts in the subsequent menus to designate recipients for invoice reminder emails. We recommend that – at a minimum - these emails go to the president and treasurer.
 Please remove any outdated contact information from this menu.

3. Confirm Membership Levels

Each PTA may customize the price of membership, as well as offer various tiers of membership. Your PTA's settings from the previous fiscal year will have carried over after the annual rollover, so it's important to confirm the correct settings for this current fiscal year.

- Access Membership Levels: From the MEMBERSHIP page, click MANAGE MEMBERSHIP LEVELS & AUTOMATED ACTIONS. You will find a list of your currently active membership levels. You may edit them using the gear icon to the right.
 - An important note: Multiple membership levels and pricing tiers are necessary only if you use memberplanet to sell your memberships. If your PTA uses memberplanet solely to report member names (i.e. manual membership reporting), you only need one membership level, and the price does not matter.



Ensure Bundled/Family Memberships are Correctly Configured: If your PTA offers a family or bundled membership for online join, you must utilize the "scaled pricing" feature. Click the gear icon to edit any membership level, then select "Paid - Scaling" from the pricing dropdown menu. Follow the instructions to configure a family membership level with a built-in discount for multiple members of the same household. Please refer to the price scaling guide here. If family/bundled memberships are not correctly configured, you could end up with inaccurate member counts.

4. Confirm Executive Board/Officers

We use memberplanet's COMMITTEES menu to handle board/officer reporting, a WSPTA Standards of Affiliation requirement. If you haven't already, please input your 2022-23 officers ASAP. We use this information for important communications, so PTAs without updated info could miss out on vital information. You may access a full guide to reporting your officers here.

- Report Your Officers: Visit the COMMITTEES page via the navigation menu on the left of the screen. Click the card that reads BOARD AND KEY POSITIONS. You will see ten default positions listed. Click any position to generate a list of names. Select the appropriate position-holder from this list. Repeat for all board positions. Be sure to focus on the responsibilities of each role rather than the title itself. For example, there are default categories for VICE PRESIDENT and MEMBERSHIP. If you have multiple vice presidents, and one of them is Vice President of Membership, you will want to categorize that person under MEMBERSHIP.
 - If applicable, your PTA may select multiple people for one position, assign one person to multiple positions, add additional positions, and/or change the name of each position.
 - While it is not required to report an officer for each of the listed positions, each
 PTA is required to report a President, Treasurer, and Secretary.
- If you DON'T see the COMMITTEES button on the left navigation menu, then your admin privileges need to be adjusted. Contact either your primary group admin or <u>support@wastatepta.org</u>.

5. Confirm Group Info

Each PTA's database contains contact information that will need to be confirmed, including primary email and mailing address.

- Confirm Updated Contact Info: Click the GROUP INFO button on the left navigation menu. Ensure all the information on the menu is correct. If anything needs updating, do so and then click "Save."
- A note on Primary Contact: WSPTA generally recommends that this be a legacy PTA email address something passed down from officer to officer, e.g., president@lincolnpta.com or mickeymousepta@gmail.com. If your PTA does not have this, then the primary contact email should be the president's. Be aware that this email



address will sometimes serve as the default for several database functions, including sending online join email invites.

6. Update Online Join Packet (If Applicable)

You may skip this step if you do not use memberplanet's online join forms to register members.

Memberplanet only allows one active membership registration packet at any given time, so it's best to recycle last year's packet instead of trying to use a new one. Please follow the steps below to ensure your packet is ready for use in 2022-23.

- Reopen your packet: Your packet may have closed at the end of the previous fiscal year. To re-open it, click PACKETS in the left navigation menu, then click the title of your packet in the menu. Near the top of the page, you will see if your packet has closed. If it is still open, you will see its scheduled close date. Make any necessary adjustments here.
- Edit your packet: From the PACKETS menu, click your packet's name, then click the blue EDIT button in the top right. On the first page you see, you may update the name of the packet and configure any additional pages you'd like to add/remove. Click the blue NEXT button to adjust the text on your online join landing page. Make sure there's no vestigial references to the 2021-2022 school year.
- O Update the Thank-You Message: This is an important one. Every time someone completes your online join packet, they receive a confirmation email with a thank you message. This needs to be updated every year. From the PACKETS menu, click your packet's name, then click ADD A THANK-YOU MESSAGE. Update the text with any personalized greeting you want to add. Then, input the current member discounts login, which, for 2022-23, is:

Username: Supporting Password: Children2022

- Manage Payment Alerts: Do you want to receive an email every time someone joins via this online join link? If so, go to the PACKETS menu, click your packet's name, then click MANAGE PAYMENT ALERTS. Be sure to input whichever email address should receive notifications and remove any outdated email addresses.
- Access Your Online Join URL: Go to the PACKETS menu, click your packet's name, then click CUSTOMIZE THE URL. You will see two separate URLs one long, one short. The long one is customizable but BE AWARE that if you edit that link, it will deactivate the previous URL and create dead links anywhere it's been shared online. For this reason, we strongly recommend you do not update this URL. The shorter URL is perpetual; it will never change and will always reach your packet as long as the packet is not closed.

Any further questions? Don't hesitate to reach out to support@wastatepta.org.

