

Special Thanks

Regional Outreach Advisory Board

Penny Lara, Bellevue

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Outreach Resource Fair Participants

Asian Pacific Cultural Center

Bellevue School District PAAC

Carnation Elementary Watch DOGS

City of Bellevue Wrap Around Program

Federal Way Public Schools

Issaquah Education Association

Nithyananda Vedic Temple

Washington School Public Relations Association

WSPTA Membership

WSPTA Outreach

Contributors

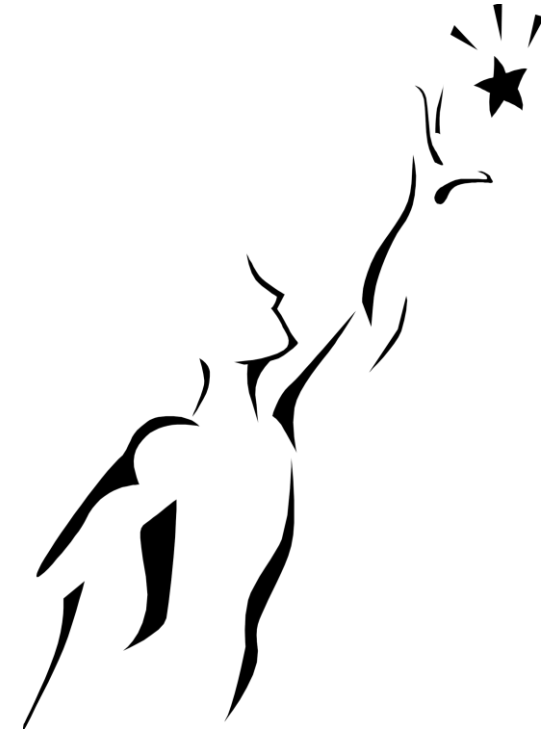
Jacque Coe, Director of Communications, BSD

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Region 2 Service Delivery Team

PASSPORT to Power



OUTREACH RESOURCE FAIR

PTA Region 2

Mid-Year Conference

February 12, 2011

REGION 2 OUTREACH ACTION PLAN

VISION:

The membership of every Region 2 PTA/PTSA reflects its diverse population.

GOALS:

1. Help local units identify which members of their local community are not represented among membership and on boards, then help them to reach out to them.
2. Build parent-school-community connections

NOTE:

Diverse populations may include people with differences in age, ethnicity, language and culture, economic status, educational background, gender, geographic location, marital status, mental ability, national origin, organizational position and tenure, parental status, physical ability, political philosophy, race, religion, sexual orientation, and work experience.

LEARN the Power of Outreach

OBJECTIVES:

- L**ook: Create and offer outreach review, feedback and assistance to local units.
- E**ducate: Provide regional outreach education and training to missing parents, PTA leaders, members and partners.
- A**ssociate: Collaborate with and connect parents, schools and the community.
- R**esearch: Collect and share best practices in outreach.
- N**etwork: Standardize outreach communication.

Directions:

OBJECTIVE	RESOURCE	
L	<i>Review, Feedback, Assistance</i>	
E	<i>Cultural Training</i>	<i>Membership Keys</i>
A	<i>Teacher Outreach</i>	<i>Special Needs</i>
R	<i>Harvard Project</i>	<i>Engaging Dads</i>
N	<i>Future Region 2 Outreach</i>	