

# Region 7 News

## Service Delivery Team

### Region 7 Director

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 Website: [www.wastatepta.org](http://www.wastatepta.org)  
 President: Meg Bushnell

## Pam's Pearls:

Welcome! I am thrilled to be your Region 7 Director for the 2003-2005 term. I have been around for a long time (as far as PTA volunteering, I mean!). I have six children; all went through school in the Everett School District. Only one is left at home now, two are married. I have two wonderful grandchildren and expect many more, so I plan to be PTAing for a long time!

I started volunteering at Silver Lake Elementary when my firstborn was in kindergarten, having been asked to help mimeo, fold and staple (in those days!) the newsletter. Since then I have done just about everything at a local unit, and council, then I did my first tour of duty as region director in the late 90's. Whew! You would think I would know better than to re-up for this assignment!

Why do I keep doing it? Because **PTA WORKS**. Every day PTA is improving not only the lives of my children and my grandchildren, which is what I care about most in the whole world, but also the lives of ALL children. While there are plenty of organizations I could join, and volunteer for, **I choose PTA**. This organization doesn't want me to change who I am, or to push a product to make money that goes in their CEO's pocket. They exist only to improve the lives of children. Wow.

Pretty idealistic, but very do-able. It truly happens every day all across the nation, right here in Region 7, even right up the street at my children's school. I can't imagine my kids' educational experience without the enrichment PTA has provided. Too scary to think about!

So when people ask, "Why do you spend so much time on PTA?" tell them, "Because of me and everyone like me, **PTA WORKS**". Then ask them to join you!

Thank you for all YOU do for children everyday.

See you at the school!



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## **News from Edmonds Council 7.2**

It was an exciting year in the Edmonds School District. As far as council is concerned, we had a lot of fun and learned a few things also! There are two new PTAs in the district, bringing our number up to 18 out of 33 schools! We will be hosting **PTA & The Law** again this year on **Monday, September 29<sup>th</sup>** from 9:00am to noon, then again from 6:00pm to 9:00pm, at the Edmonds Educational Service Center, 20420 - 68<sup>th</sup> Ave W, Lynnwood, WA 98036. I love being able to bring training like this close to home, all local unit board members and principals should take advantage of this opportunity!

### **Our officers for the 2003 - 2004 year are:**

President: Kathy Chambers

Vice President: Madeline Herzog

Treasurer: Cindy Easterson

Secretary: Julie Waterman

**Our meeting nights have changed**, we will meet this year at 7:00pm at the Edmonds Educational Service Center on the 4th Monday of September, November, January, March and May. We plan to have more roundtable type discussions on subjects that are of interest or concerns of the local units. We all look forward to seeing you in August at the Region 7 Leadership Conference and in the fall at council meetings.

Kathy Chambers

### **Check out the Edmonds Council Representatives' Biographies on our Web Site!**

Have something to share from Edmonds schools (or any school in Region 7)? Have an event for the calendar, or a great program idea? Email it to [ptareg7@wastatepta.org](mailto:ptareg7@wastatepta.org) for our next newsletter!

## **SERVICE DELIVERY TEAM SEEKS NEW MEMBERS**

**Ever thought about joining the Service Delivery Team?** Have a request for a new training? Just got a gripe you want to get off your chest? **HERE'S YOUR CHANCE!**

We will be conducting **Service Delivery Team Training on July 18<sup>th</sup>**, at noon at my house – very casual! I'll feed you lunch, then we will get down to discussing what we want to keep and what we want to change about how we deliver services to the local units. Development of a region plan is our goal. We need your input! What do local units need to succeed?

### **All Council Board Members are also requested to attend.**

After a break at about 2:00pm, those interested in serving as a Team Member (**contact me prior for an application**) will stay for Team Training, where we will hand out notebooks, go through job

descriptions, and team procedures. We need a Newsletter Editor!

**If you can't make the training** but want to give your input, PLEASE CALL OR EMAIL ME TODAY! We don't know what you want if you don't tell us!

**If you live in an area without a council**, please consider joining our team to help us reach your area's local units. South Whidbey, Lake Stevens, Stanwood, Snohomish all need a team member closer to them.

**If you have a special area of expertise**, say Conflict Resolution, or Newsletter Editor or Reflections, and would be available to respond to local units needing help in your area of expertise, please contact me right away!

See you on the 18<sup>th</sup> of July at my house!  
Pam Batterman, Region 7 Director

**Want to know more about your Service Delivery Team members?**  
**Check out the Service Delivery Team Bios on the Web Site!**  
[www.wastatepta.org](http://www.wastatepta.org), click on Region 7, scroll to Bios. What nice people!

### *everyleader.sharedvision* **WSPTA SERVICE DELIVERY CONFERENCE** **August 8-9, 2003 Red Lion, Yakima Center**

Two days of classes and speakers, bringing together leaders from all across the state for advanced training in: Leadership Skills: PTA & Personal, Presentation Skills, Communication, Team Building Skills, Advocacy & Legislation, Membership & Program Strategies, more!  
For info and registration forms, go to [wastatepta.org](http://wastatepta.org), Click on Service Delivery Conference. Questions? Contact Linda Hanson, WSPTA Leadership Director, [ptaleaddir@wastatepta.org](mailto:ptaleaddir@wastatepta.org) or (425) 316-3612

## **PTA & THE LAW**

This seminar is ***the most important workshop*** you and your board (and hopefully your principal) will ever attend as PTA volunteers, and it is one of the most important services offered by Washington State PTA. It deals with state and federal rules and regulations for running a charitable, tax-exempt, non-profit corporation in the state of Washington. Key topics covered: Non-profit and Tax-exempt are not the same + Liability Insurance, what / who is covered + How to respond to the IRS + Sales Tax-when / why / how to pay it + How much is too much carry forward money + much, much more. Offered at three locations to serve you better!

### **Monday, September 29, 2003**

9:00am - 12:00 pm AND AGAIN AT 6:00 - 9:00 pm  
Edmonds Educational Service Center, 20420-68<sup>th</sup> Ave W, Lynnwood 98036

### **Monday, October 13, 2003**

6:00 - 9:00 pm  
Cedarcrest Middle School, 6400-88<sup>th</sup> Street NE, Marysville 98270

### **Monday, October 20, 2003**

9:00am – 12:00pm AND AGAIN AT 6:00 - 9:00 pm  
Everett Public Schools, Longfellow Annex, 3715-Oakes, Everett 98201

**Cost for the workshop is \$25 per unit.** This includes two PTA & The Law books. Additional books may be purchased for \$10 each. One fee admits everyone from your unit wanting to attend! **Registration will be at the door only.** Have checks made out to **WSPTA**, be sure there are two signatures and the local unit number on the check.

## **CELEBRATE DIVERSITY!**

A water bearer in India had two large pots, each hung on the ends of a pole, which he carried across his neck. One of the pots had a crack in it, while the other pot was perfect and always delivered a full portion of water. At the end of the long walk from the stream to the house, the cracked pot arrived only half full. For a full two years this went on daily, with the bearer delivering only one and a half pots full of water to his house.

Of course, the perfect pot was proud of its accomplishments, perfect for which it was made. But the poor cracked pot was ashamed of its own imperfection, and miserable that it was able to accomplish only half of what it had been made to do.

After 2 yrs of what it perceived to be a bitter failure, it spoke to the water bearer one day by the stream. "I am ashamed of myself, and I want to apologize to you. I have been able to deliver only half my load because this crack in my side causes water

to leak out all the way back to your house. Because of my flaws, you have to do all of this work, and you don't get full value from your efforts."

The bearer said to the pot, "Did you notice that there were flowers only on your side of the path, but not on the other pot's side? That's because I have always known about your flaw, and I planted flower seeds on your side of the path, and every day while we walk back, you've watered them. For two years I have been able to pick these beautiful flowers to decorate the table. Without you being just the way you are, there would not be this beauty to grace my house."

Moral: Each of us has our own unique flaws. We're all cracked pots! But it's the cracks and flaws we each have that make our lives together so very interesting and rewarding. Remember to appreciate all the different people in your life!

▶ **Attend the PURSUING DIVERSITY class** at Fall Leadership Conference for help with reaching out to new members. What parents and families are currently not being included at your school? Don't wait for them to come to you – **REACH OUT! PURSUE DIVERSITY!**

## Advocacy and Legislation are Empowering Words

Legislation and Advocacy have acquired an unfair reputation. Most people seem to equate legislative work and advocacy as something that can only be done by either an expert in politics or someone that sleeps and breaths CNN or TVW.

I am here to tell you this just isn't so. **We are all already advocates:** we advocate for good teachers, good schools, healthy relationships, proper nutrition, and safe environments. Whenever we speak out on behalf of our children, we are advocating for them. Promoting and working on legislation that concerns our children is merely focused advocacy that speaks for a larger group of children.

Whether you have **five minutes** or several days to contribute, you can be an advocate for children. For example, you can send an email or make a **five-minute** phone call to your representative to let them know how you feel about an issue, or spend **three minutes** calling the Legislative Hotline (1-800-562-6000). If PTA members from every unit took that same three to five-minutes, imagine the impact! Imagine the volume of

the voice for children! Imagine what we could accomplish!

"But, how do I know what is going on and when to call?" you ask. Through Washington State PTA, we are fortunate to have the training, resources and tools to become effective advocates. We have a legislative listserv that can provide regular updates; we have training classes, state leaders, region leaders and legislative chairs to help. To sign up on the Legislative Listserv, go to [www.wastatepta.org](http://www.wastatepta.org). At the website, click on Programs and then on Legislation. Consider becoming a legislative chair for your unit. You will receive training, information and support. You will empower your members by giving them information on issues and topics that affect children. Contact me at (360) 794-2195 or [r1t500@att.net](mailto:r1t500@att.net).

We can stop the frustration of feeling like we have no control over issues that affect our families, by taking control and being a part of the process that affects change. Let your voice be heard!

I look forward to meeting and talking with you.

Rachel Thompson, Legislative Chair

### LEGISLATIVE ASSEMBLY IS COMING!

October 17-18, 2003

DoubleTree Inn, Yakima

After convention this is one of the most important PTA activities you should take part in. It is what PTA is all about – **ADVOCACY!**

Help determine the priorities that guide our Government Affairs Liaison, Mary Kenfield, as she works with legislators in Olympia. Registration forms and info are on the state

PTA web site: [wastatepta.org](http://wastatepta.org), go to Programs, then Legislation.

### News from MARYSVILLE COUNCIL 7.4

Connie Kukull, out-going Co-President, installed the Executive Committee for the 2003-2004 year at the our Golden Acorn Banquet on May 28th:

Co-Presidents:	Yolanda Marsh	Linda Vadset
Vice-Presidents:	Donna Muller	Kim Thompson
Treasurer:	Monica Sandoval	
Secretary:	Kathie Roon	

We will have our monthly Council meetings at 7:00pm the fourth Monday of each month at the Marysville School District Educational Service Center, 4220 – 80<sup>th</sup> Street NE, Marysville. **Join us!**

**Have something great to share from Marysville?** What are the issues, topics of discussion at your meetings? **Are exciting things happening with your local unit in Mukilteo, Lake Stevens, or Snohomish?** Get a grant for a new program? **LET US KNOW** so we can share the information with the PTAs in our region, they might need your information, too!

Email it to [ptareg7@wastatepta.org](mailto:ptareg7@wastatepta.org). Simple as that!

**So you agreed to be PTA President! or, you've never put out a NEWSLETTER in your Life! Or, no one volunteered to be Treasurer, so you thought, 'what the heck, how hard can it be?' NOW WHAT? ! Calm down, and repeat after me: "Fall Leadership Conference is August 18<sup>th</sup> at Jackson High School in Mill Creek Fall Leadership Conference is August 18<sup>th</sup> at Jackson High School in Mill Creek Fall Leadership Con**

**Fall Leadership Conference is A MUST** for all new AND returning PTA leaders! Every year things change - instructions get revised, forms get updated, new ideas are added to the old. And every year the boards of our local PTA units change. We provide training twice a year (right here in Region 7!) so board members may more effectively operate their non-profit charitable corporation. **Grow future leadership - Invite every member of your PTA**. Everyone is welcome with a paid local unit registration.

**A LEADERSHIP PACKET** will be given to each PTA at the registration / sign in table, with the current information and forms for the year. Why not have your ENTIRE BOARD meet right after registering, grab some grub, and hand out the portions of the packet intended for each board member before the conference starts? We purposely set aside this time for units to meet, coordinate, and take advantage of the many vendor tables at our RESOURCE FAIR.

Build this in to your board's schedule now!

## **CONFERENCE CLASS DESCRIPTIONS:**

### **KEYNOTE: How IS Education Funded in Washington State?**

**Mary Kenfield, WSPTA Government Affairs Liaison**, will cover:

How Washington funds schools + How those funds get handed out + Bonds & Levies & Super Majorities + K-12 and Capitol Finance Items + Q & A time, too. **Don't miss this timely and valuable presentation!**

**Class #1: Leading the Team:** effective tools for Presidents / Vice Presidents -leading your PTA and volunteers, standing rules, calendars, roles and responsibilities, team building, procedure notebooks, etc.

**Class #2: Membership Strategies:** learn new ideas for increasing membership within your unit, registering members online, more.

**Class #3: Advocacy for Everyone:** Learn quick tips and resources for advocating for your child, and all children. Five minutes CAN make a difference. Find out how advocacy is the heart and soul of the PTA.

**Class #4: Programs That Work:** design programs that align with the goals of your PTA.

**Class #5: Goals, Budgets & Fundraising:** preparing a budget to reflect your goals and plans, don't fundraise just because you always have!

**Class #6: For The Record:** for all unit Secretaries, minutes and why they are so important, legal document notebooks, and more.

**Class #7: Balancing Your Life:** time management, its all about keeping all your plates spinning in the air at one time without going insane!

**Class #8: Internet Safety and Your Child: Brian Smith from the Attorney General's office** will provide information EVERY PARENT WITH A COMPUTER should know! Plan to take this class -you won't be sorry!

**Class #9: Money Matters:** financial fundamentals, using a budget, record keeping, preparing your reports, conducting an audit.

**Class #10: Pursuing Diversity:** discuss creative ways to effectively reach all the populations within your PTA and school community.

**Class #11: PTA and School Administrators:** together yet separate, how to create great relationships between your PTA and school administrators.

**Class #12: Secondary Schools: ASB, Boosters, & PTA:** money, and the relationships between and the differences in these organizations.

**Class #13: Reflections Art Program:** step-by-step instructions for running a successful Reflections program, forms, deadlines, details.

**Class #14: Newsletter:** how to create and publish a newsletter, your communication link.

# Region 7 Fall Leadership Conference

**August 18th, 2003**

Henry M. Jackson High School 1508 – 136<sup>th</sup> Street SE, Mill Creek, WA  
Directions to Henry M. Jackson High School: Take I-5 north or south bound, take exit #186 (128<sup>th</sup> Street SE) in south Everett, go east on 128<sup>th</sup>. Turn right on Dumas Road. Go straight across the Bothell Everett Hiway. Dumas Road becomes 136<sup>th</sup> Street SE. The school is three blocks up and on the right. Park in front, and enter through the front.

## A G E N D A

- 2:00 Registration, Leadership Packet Distribution  
Resource Fair, Local Unit Networking  
Sandwich / Salad / Dessert Buffet
- 2:30 Welcome, Introductions, Region Information
- 2:45 Keynote: How Is Education Funded in the State of Washington?  
Mary Kenfield, WSPTA Government Affairs Liaison
- 4:00 Class Session 1:
1. Leading The Team: Pres / Vice Pres
  2. Membership Strategies
  3. Advocacy for Everyone
  4. Programs That Work
  5. Goals, Budgets and Fundraising
  6. For The Record
  7. Balancing Your Life
- 5:00 Class Session 2:
8. The Internet and Your Child: Is it SAFE?
  9. Money Matters
  10. Pursuing Diversity
  11. PTA & School Administrators
  12. Secondary PTA: ASB, Boosters, & PTA
  13. Reflections Art Program
  14. Newsletter
- 6:00 Registration, Leadership Packet Distribution  
Resource Fair, Local Unit Networking  
Sandwich / Salad / Dessert Buffet
- 6:30 Welcome, Introductions, Region Information
- 7:00 Class Session 3: repeat of Class Session 2
- 8:00 Class Session 4: repeat of Class Session 1

**FALL LEADERSHIP CONFERENCE REGISTRATION FORM**

**August 18<sup>th</sup>, 2003**

**2:00PM – 9:00PM**

**Henry M. Jackson High School**

**1508 - 136<sup>th</sup> Street SE, Mill Creek, WA 98012**

Please list below the members from your PTA unit that will be attending the Fall Leadership Conference. By pre-registering your members they are guaranteed a handout from each class they attend, the lunch and dinner sandwich / salad bar, and various resource materials available during the conference. One registration fee from each local unit pays for all those attending, so invite everyone on your board for training, leadership, and networking!

**Pre- registration cost per unit: \$30.00**

**Envelope MUST be postmarked before August 11th**

**At door, cost will be \$55.00 per unit. Pre-register TODAY!**

**Make check payable to WSPTA**

**\*\*NOTE:** Check must have TWO signatures, and local unit number on check.

Make a copy for your records, then mail this form to:

**Pam Batterman, 12515 Bothell Everett Hiway, Everett, WA 98208**

\*\*\*\*\*

PTA Local Unit Name \_\_\_\_\_ Unit Number 7. \_\_\_\_\_

President \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ Email \_\_\_\_\_

**Please print clearly - name badges will be made from this list:**

NAME:

POSITION:

CLASS NUMBER:

Session 1:    2:    3:    4:

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## **REGION 7 CALENDAR:**

### **2003**

July 18  
August 8 & 9  
August 18  
September 29  
October 13  
October 17 & 18  
October 20

### **WHAT:**

Service Delivery Team Training  
Service Delivery Conference  
Fall Leadership Conference  
PTA & The Law  
PTA & The Law  
Legislative Assembly  
PTA & The Law

### **WHERE:**

Pam's House  
Yakima  
Everett  
Edmonds  
Marysville  
Yakima  
Everett

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### **2004**

January 17  
February 12  
April 30 – May 2

Secondary Schools Conference  
Focus Day  
Washington State PTA Convention

TBA  
Olympia  
SeaTac



Washington State PTA  
2003 65<sup>th</sup> Avenue West  
Tacoma, WA 98466-6215

Non- Profit Org.  
U.S. Postage  
PAID  
Tacoma, WA  
Permit No. 474