

**Washington State**

**PTA**<sup>®</sup>

*everychild. one voice.*

## Region 7

*Serving local PTA units of Snohomish / Island Counties*

Region Director: Bonnie Kayla

August/ September 2006  
Volume 1, Issue 1

## Region 7 News

### Bonnie's Blurb

Welcome to a new year of PTA and advocating for children. Yes, it is that time of the year again!

This will be my last year as your Region Director and I want you all to know that I have really enjoyed getting to know you all. Regardless of the issues you all faced, you came through with flying colors and always had our kids at the forefront of your thoughts.

Please mark your calendars for the Fall Region 7 Conference that will be held on August 22<sup>nd</sup>. Information is located in this newsletter. I hope to meet more of you there. It looks to be a very informative evening. We will have Linda Hanson as our keynote speaker.

October 13<sup>th</sup> and 14<sup>th</sup> is our Legislative Assembly, which will be held in Yakima this year. There are many important issues being brought before our members this year. Please visit [www.wastatepta.org](http://www.wastatepta.org) and go to the Legislation tab to view the current issues.

I am very excited and honored to be your Region Director again this year. We have wonderful Service Delivery Team members, listed to the right, who are knowledgeable and eager to help. Feel free to call any of us with any questions you might have.

Hope to see you on August 22<sup>nd</sup>,  
Bonnie

### Service Delivery Team 2006-2007

**Bonnie Kayla - Region Director**  
Email: [ptareg7@wastatepta.org](mailto:ptareg7@wastatepta.org)  
Phone: (425) 338-2947

**Patia Cox - Membership Chair**  
Email: [tia.cox@comcast.net](mailto:tia.cox@comcast.net)  
Phone: (425) 339-9043

**Janice Worman-Edmonds Council Rep.**  
Email: [thewormans@verizon.net](mailto:thewormans@verizon.net)

**Madeline Herzog-Service Specialist**  
Email: [madzog5@cs.com](mailto:madzog5@cs.com)  
Phone: (425) 742-2528

**Kelly Mitchell-Service Specialist**  
Email: [kellym@LSAengineering.com](mailto:kellym@LSAengineering.com)  
Phone: (425) 252-4496

**Louise Uriu-Everett Council Rep.**  
Email: [luriu@comcast.net](mailto:luriu@comcast.net)  
Phone: (425) 252-7327

**Rachel Thompson-Legislative Chair**  
Email: [rlt500@att.net](mailto:rlt500@att.net)

**Rick Simon-Mukilteo Service Rep.**  
Email: [customremodel@att.net](mailto:customremodel@att.net)

**Joanna Turgeon-Mukilteo Service Rep.**  
Email: [jturgeon@seattletimes.com](mailto:jturgeon@seattletimes.com)

**This years "Reflections" theme.....**

**MY FAVORITE PLACE**

## The World of PTA-Connecting Units to Councils to Regions to State



### Region 7 Leadership Conference Agenda

August 22, 2006

5:00 pm-9:00 pm

Location: Evergreen Middle School, Everett, WA.

- 5:00-5:45      Registration/Leadership Packet Distribution /Dinner
- 5:45-6:30      Welcome/Introductions/Keynote: **Linda Hanson**
- 6:45-7:45      Class Session 1
- Leading the Team (President/Vice President)
  - Money Matters
  - Membership Tips and Strategies
  - Legislative Chair Training/Local Unit Advocacy
  - Reflections –
  - Standing Rules (Bring a copy of your Local Units Standing Rules)
- 8:00-9:00      Class Session 2
- General Meetings
  - PTA Essentials
  - Recruiting Volunteers
  - Best Practices
  - Reflections Art Program (Hands On Demonstration)
  - Building Partnerships with Administrators

## **Region 7 Leadership Conference-Class descriptions**

### **Leading the Team**

Learn the key elements of leading and being a member of a responsible and professional board of directors. Topics include team dynamics, responsibilities, legal requirements, and best practices for running board meetings. Focuses on roles of president/vice president and all board members.

### **Membership Tips & Strategies**

As a membership organization WSPTA members are vital to our success. Learn the components of a membership campaign, how to encourage participation, and ideas to recognize the members who work tirelessly for children. Recommended for membership chairs and interested board members.

### **Beginning Legislation**

This class will emphasize the importance of having a legislative chair in your local unit/Council and help you gain the knowledge and tools you will need to have a successful legislative year. From kid-mail friendly articles to how legislative assembly works and how to rally the troops for Focus Day. This class is not only for the Legislative Chair, but also for Presidents, vice-Presidents, and other members interested in making our motto “*everychild. onevoice*” a reality.

### **Building Partnerships – PTA and School Administrators**

PTAs, school principals, superintendents, and school boards need to build successful partnerships to reach our common goal - success for every child. Learn valuable techniques for communicating and understanding the similarities and differences of each partner, and discuss how to make the most of these pivotal relationships. Recommended for all PTA members.

### **General Meetings**

Discuss ideas for designing interesting and fun PTA meetings that will draw your members in and keep them coming back. Special attention will be given to creating a friendly, professional climate and building confidence as the presiding officer. Recommended for president, vice president, secretary and interested board members.

### **Standing Rules – Please bring a copy of your PTA’s current standing rules**

Standing Rules are the specific rules that a PTA imposes upon itself. Standing rules give identity to and define each PTA and how the membership will operate or how some decisions are made. Learn how to compose or amend standing rules that will reflect your PTA’s membership and goals.

### **Recruiting Volunteers**

This session will be a roundtable discussion sharing ideas on ways to recruit new volunteers and keep existing volunteers energized and excited! Some examples are; open house recruitment, “meet me at the playground”, and samples of first-of-the-year PTA packets. Bring your ideas and any examples you’d like to share.

### **Best Practices**

Striving for Best Practices helps to create strong and viable PTAs. Learn what Best Practices look like and see where your PTA may be able to improve for added success. Recommended for all PTA board members.

**Reflections Art Program**

This class will give a review of the Reflections Art Program and provides tips on how to start a program at your school. The Reflections Art Program offers children the opportunity to create works of art for fun and recognition.

**Money Matters**

Financial management of the PTA is not just the responsibility of the treasurer. Legal and fiduciary requirements and responsibilities are covered in this workshop. All elected officers and other interested board members are encouraged to attend.

**PTA Essentials**

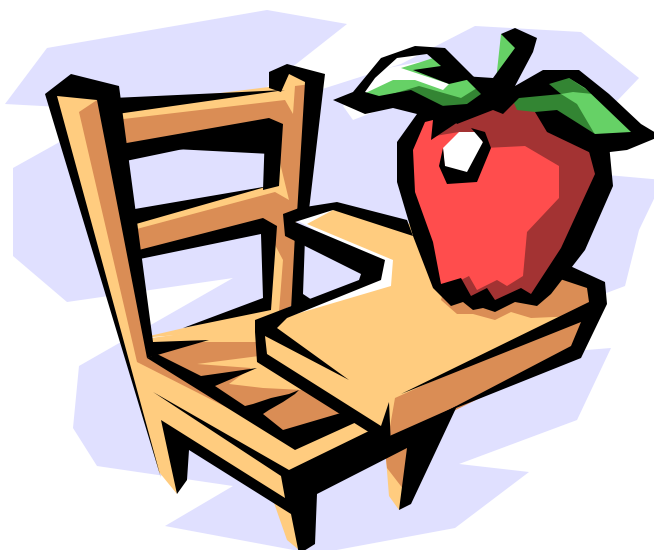
This workshop covers Washington State PTA structure, basic regulations governing all PTA's, responsibilities of board members and tips for maintaining a healthy PTA.

**A simple dinner will be served. Please indicate on the registration form how many in your group will be joining us for dinner.**

**Please plan on coming and meeting others in your Region.**

**We will share ideas and learn together.**

**Hope to see you there!**



## Leadership Conference Registration Form

*The World of PTA-Connecting Units to Councils to Regions to State*

Date & Time(s): August 22, 2006, 5:00-9:00 p.m.

Location: Evergreen Middle School, Everett, WA.

Directions: **Northbound & Southbound:** From I-5, take exit 189 to Highway 526 (Mukilteo/Evergreen Way). Exit at Evergreen Way, turn right. Turn left on 79<sup>th</sup> Pl SE, first stoplight, and the school will be on your right. Please proceed around the school to the back parking lot.

### Registration Instructions:

List all PTA members from your unit that will be attending the conference. By pre-registering your members they are guaranteed a handout from each class they attend, adequate food and refreshments and various resource material available at the conference. One registration fee from each local unit pays for all those attending, so invite everyone on your board and others in leadership positions. **Please let us know if you will be joining us for dinner by writing yes or no in the “dinner” box on the registration form below.**

**Pre-registration cost per unit: \$35.00**

**Pre-registration envelopes MUST be postmarked by August 20, 2006.**

Thank you in advance for helping us to better serve your needs by pre-registering your members.

**Registration cost per unit after August 20, 2006: \$45.00**

**Make checks payable to WSPTA.** Please remember to include **two signatures** and your **PTA unit number** as required on the check. Copy this registration form for your records and mail to:  
Bonnie Kayla 9218 34<sup>th</sup> Dr SE Everett, WA. 98208

PTA Conference Registration Form		
PTA Local Unit Name:	PTA Unit # 7. ____ . ____	
PTA Unit President:	Phone:	
Address:	Email	
Names/PTA positions of members attending the conference. <i>(Please print clearly)</i>		Dinner (Y/N)
Name:	Position:	
Name:	Position:	
Name:	Position:	
Name:	Position:	
Name:	Position:	
Name:	Position:	
Name:	Position:	

**Upcoming Events – Mark your calendars now for these important dates!**

August 22<sup>nd</sup> – Region 7 Fall Leadership Conference

October – PTA and the Law/date will be announced later

October 13<sup>th</sup> & 14<sup>th</sup> – Legislative Convention

**Leadership Reminders:**

Please call your Region Service Delivery Team/Director for help with trainings.

Make sure your board information is current with your Region Director and the State office.

**Make sure your PTA/PTSA taxes and other paperwork is up to date.**

---

**Washington State PTA  
2003 – 65<sup>th</sup> Avenue West  
Tacoma, WA. 98466**

Non-Profit Org.  
U.S. Postage  
PAID  
Tacoma, WA  
Permit No. 474