

Communications - judging form 2009 - 2010



UNIT NAME: _____ UNIT #: _____ JUDGE # _____

CONTACT NAME: _____ CONTACT #: _____

- Category: Website Other: Electronic Paper
- Division: Category 1 (Elementary 25 - 150) Category 3 (Elementary 226 - 300) Category 5 (JR/Middle/HS)
- Category 2 (Elementary 151-225) Category 4 (Elementary 300 +) Category 6 (Council)

WEBSITE JUDGING TOTAL PTS

(scoring ranges up to the total points possible)

	Evaluate: The overall appearance of the homepage (maximum 10 pts)	
	Evaluate: How well the website established its identity as a PTA—not a school website—on home page. (maximum 25 pts)	
	Evaluate: How well you could determine the location of the PTA in the state and Local Unit/Council number (maximum 20 pts)	
	Evaluate: How well you could determine the school or community served by the PTA (maximum 15 pts)	
	Evaluate: The homepage message (maximum 10 pts)	
	Evaluate: How well the PTA officers were recognized by position (maximum 10 pts)	
	Evaluate: How well members were informed of calendar activities (maximum 10 pts)	
	Evaluate: How well members were informed of PTA news (maximum 10 pts)	
	Evaluate: The quantity and quality of downloadable files (maximum 10 pts)	
	Evaluate: The quantity and quality of links (maximum 20 pts)	
	Evaluate: The opportunity for feedback to the PTA (maximum 10 pts)	

TOTAL WEBSITE POINTS **Maximum Points Possible: 150** **TOTAL POINTS:** _____

OTHER COMMUNICATIONS TOTAL PTS

(scoring ranges up to the total points possible)

	Evaluate: How well did the communication system establish its identity as a PTA notice (maximum 15 pts)	
	Evaluate: How was the communications established (maximum 15 pts)	
	Evaluate: How was the communication consistent to its members (maximum 15 pts)	
	Evaluate: How well members were informed of calendar activities (maximum 10 pts)	
	Evaluate: How well members were informed of PTA news (maximum 10 pts)	
	Evaluate: The effectiveness of the communication (maximum 10 pts)	
	Evaluate: The frequency of the communication (maximum 10 pts)	
	Evaluate: The opportunity for feedback to the PTA (maximum 10 pts)	

TOTAL WEBSITE POINTS **Maximum Points Possible: 95** **TOTAL POINTS:** _____