



January 14, 2008

Dear IMG member,

After careful consideration of the impacts on our organization and requests made upon our staff, the WSPTA Board of Directors voted at our January 12th meeting to discontinue our formal relationship with the Issue Mobilization Groups (IMGs). We encourage you to utilize the WSPTA's top five issue listservs that have been established to advance our PTA issues. We also remain hopeful that as PTA members you continue to engage our greater membership and would encourage you to submit resources to more directly help PTA's advocacy efforts (guidelines for member-submitted resources can be found on the WSPTA website). Accordingly, the December 2006 IMG Memo of Understanding is no longer in effect.

However, some elements of the memo remain valid. IMG members may not use the Washington State PTA logo or claim to represent the Washington State PTA (including all communications with legislators, education stakeholders, media, and public). All official WSPTA resources, messaging, testimony, and strategy are coordinated by the WSPTA staff, lobbyist, and board of directors.

WSPTA appreciates and values IMG member efforts and we hope to continue to recognize IMGs and their participants as "resource pools" to draw upon for WSPTA's mobilization activities. Kim Howard, WSPTA's Advocacy Coordinator, is always available to offer assistance and guidance for participation in WSPTA's legislative activities. Kim can be reached at 253-241-7187 or khoward@wastatepta.org.

Thank you for your continued advocacy on behalf of Washington's children and youth. We look forward to hearing from you on the WSPTA listservs and seeing you at Focus Day as we advance our important issues.

Sincerely,

A handwritten signature in cursive script that reads "Laura M Bay".

Laura Bay, WSPTA President
On behalf of the WSPTA Board of Directors